



GOVERNMENT OF PAKISTAN  
NATIONAL VOCATIONAL AND TECHNICAL TRAINING COMMISSION  
Plot No. 38, Kirthar Road, Sector H-9/4, Islamabad  
Ph.051-9044315, Fax No.051-9206338 <http://navttc.gov.pk>



F.No. 4-25/2020-Media

Islamabad, 5<sup>th</sup> September, 2023

From: **Syed Tauseef Ali**  
Deputy Director (GA)  
Ph#051-9044315

To: System Analyst,  
Public Procurement Regulatory Authority (PPRA)  
Building 1<sup>st</sup> Floor Federal Bank for Cooperatives,  
Ataturk Ave, G-5/2,  
**Islamabad**

Subject: **TECHNICAL EVALUATION REPORT**

Dear Sir,

Please find enclosed herewith Technical Evaluation Report for “**Hiring of Social Media Management and Content Development firm by NAVTTTC**” for uploading on PPRA website.

  
(Syed Tauseef Ali)  
Deputy Director (GA)

- Copy to (i): Deputy Director (NSIS), NAVTTTC, HQ, Islamabad with request to upload Technical Report on official website of NAVTTTC.
- (ii). Deputy Director (Media) w.r.t. letter No.1(42)/2020-Media dated 5-9-2023.



F. No.1 (42)/2020-MEDIA

Dated: 5<sup>th</sup> September, 2023

**TECHNICAL BIDS EVALUATION REPORT**  
**(As per Rule 35 of Public Procurement Rules, 2004)**

|    |                            |  |
|----|----------------------------|--|
| 1. | Name of Procuring Agency   | National Vocational & Technical Training Commission (NAVTTTC)  |
| 2. | Method of Procurement      | Signal Stage Two Envelope procedure under Rule 36(b)   |
| 3. | Title of Procurement       | <b>Expression of Interest to Hire the Services of Social Media Management and Content Development Agency</b> |
| 4. | PPRA Ref. No. (TSE)        | TS517148E (07-8-2023)  |
| 5. | Date & Time of Bid Closing | 21-08-2023 (11:00hrs)  |
| 6. | Date & Time of Bid Opening | 2108-2023 (11:30 hrs)  |
| 7. | No. of Bids received       | <b>Four(04)</b>  |
| 8. | Criteria of Bid Evaluation | 70 percent or above scoring for qualification  |

| Sr. No. | Media Company/Firms                    | Recommendations by Technical Committee |
|---------|--|--|
| 1       | Optimized Digital SMC (Pvt).Ltd        | Qualified                              |
| 2       | Multi Emerging Solution(MES) (Pvt).Ltd | Disqualified                           |
| 3       | Digital sMarvels (Pvt).Ltd             | Disqualified                           |
| 4       | Cyclone (Pvt).Ltd                      | Qualified                              |

**Dr. Muhammad Ejaz**  
Deputy Director (Media)  
National Vocational &  
Technical Training Commission  
(NAVTTTC), Islamabad

  
**(Muhammad Ejaz)**  
Deputy Director (Media)

Official Stamp:

**Distribution:**

- I. All officers of the Tender & Technical Committees, NAVTTTC HQs, Islamabad.
- II. All Participating media Companies/Firms.
- III. **Assistant Director(GA-I)** with the request to upload the same on official website of PPRA and bill thereof may be sent to NAVTTTC for arranging payment.