



GOVERNMENT OF PAKISTAN  
**NATIONAL VOCATIONAL & TECHNICAL TRAINING COMMISSION**  
Headquarters, Plot No.38, Kirthar Road, Sector H-9/4, Islamabad  
Phone: 051-9044306, Fax: 051-9206638, <http://navttc.gov.pk>  
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F. No.1 (42)/2020-MEDIA

Dated: 12<sup>th</sup> September, 2023

**Subject: MINUTES OF MEETING FOR OPENING OF FINANCIAL BIDS FOR HIRING THE SERVICES OF SOCIAL MEDIA MANAGEMENT AND CONTENT DEVELOPMENT AGENCY**

In order to open sealed financial bids of two (02) technically qualified media companies/firms for " the services of Social Media Management and Content Development Agency", a meeting of Tender Committee was held on 12-09-2023 at 11:30 A.M. in the Committee Room, NAVTTC HQs, Islamabad under the Chairmanship of Director General (SS&C).

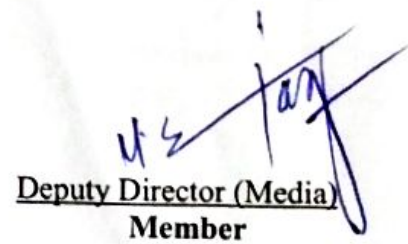
2. The representatives of two (02) media companies/ firms i.e. M/s Optimized Digital (Pvt) Ltd. and M/s Cyclone (Pvt) Ltd. were also present in the meeting.


3. The rates of financial bids were announced in presence of the representatives of bidding companies which were as under:

Sr.No	Company/Firm	Rate Per Month
1	M/s Optimized Digital (Pvt) Ltd.	1,184,500
2	M/s Cyclone (Pvt.) Ltd.	1,508,000

4. The rates of M/s Digital Optimized (Pvt) Ltd. were lower than M/s Cyclone (Pvt) Ltd. and the same was recommended by the committee as the most advantageous firm. Chairman of the committee directed the concerned to complete the remaining process at the earliest. The meeting ended with vote of thanks to and from the Chair.

  
Director (Admin)  
Member

  
Deputy Director (Media)  
Member

  
Director General (SS&C)  
Chairman



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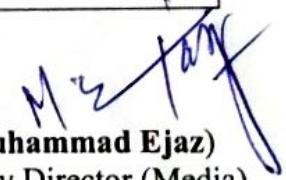
No.F.1 (42)/2020-MEDIA  
2023

Dated: 12<sup>th</sup> September,

**FINANCIAL BIDS EVALUATION REPORT**  
(As per Rule 35 of Public Procurement Rules, 2004)

1.	Name of Procuring Agency	National Vocational & Technical Training Commission (NAVTTTC)
2.	Method of Procurement	Signal Stage Two Envelope procedure under Rule 36(b)
3.	Title of Procurement	Expression of Interest to Hire the Services of Social Media Management and Content Development Agency
4.	PPRA Ref. No. (TSE)	TS517148E (07-8-2023)
5.	Date & Time of Bid Closing	21-08-2023 (11:00hrs)
6.	Date & Time of Bid Opening	2108-2023 (11:30 hrs)
7.	No. of Bids Evaluated	Two (02)

Hiring of Media Company/Firm for Social Media Management and Content Development Agency		
Sr. No	Media Company/Firm	Acceptance/Rejection
1	M/s Optimized Digital Pvt. Ltd.	1 <sup>st</sup> Most Advantageous (Accepted)
2	M/s Cyclone Pvt. Ltd	2 <sup>nd</sup> Most Advantageous

  
(Muhammad Ejaz)  
Deputy Director (Media)

Official Stamp:

**Distribution:**

1. Assistant Director (GA-I) with the request to upload the same on official website of PPRA and bill thereof may be sent to NAVTTTC for arranging payment.
2. All officers of the Tender & Technical Committees, NAVTTTC HQs, Islamabad.
3. All Participating Media Companies/Firms.