



GOVERNMENT OF PAKISTAN
NATIONAL VOCATIONAL AND TECHNICAL TRAINING COMMISSION
Plot No. 38, Kirthar Road, Sector H-9/4, Islamabad
Ph.051-9044315, Fax No.051-9206338 <http://navttc.gov.pk>



F.No. 4-25/2020-Media

Islamabad, 12th September, 2023

From: **Syed Tauseef Ali**
Deputy Director (GA)
Ph#051-9044315

To: System Analyst,
Public Procurement Regulatory Authority (PPRA)
Building 1st Floor Federal Bank for Cooperatives,
Ataturk Ave, G-5/2,
Islamabad

Subject: **FINAL EVALUATION REPORT**

Dear Sir,

Please find enclosed herewith Final Evaluation Report for “**Hiring of Social Media Management and Content Development firm by NAVTTTC**” for uploading on PPRA website.


(Syed Tauseef Ali)
Deputy Director (GA)

- Copy to (i): Deputy Director (NSIS), NAVTTTC, HQ, Islamabad with request to upload Final Report on official website of NAVTTTC.
- (ii). Deputy Director (Media) w.r.t. letter No.1(42)/2020-Media dated 12-09-2023.

FINAL EVALUATION REPORT

(As Per Rule 35 of PP Rules, 2004)

1. Name of Procuring Agency: NATIONAL VOCATIONAL & TECHNICAL TRAINING COMMISSION (NAVTTTC)
2. Method of Procurement: SINGLE STAGE TWO ENVELOPE PROCUREMENT UNDER RULE 36(B)
3. Title of Procurement: EXPRESSION OF INTEREST TO HIRE THE SERVICES OF SOCIAL MEDIA MANAGEMENT AND CONTENT DEVELOPMENT AGENCY
4. Tender Inquiry No.: F.No.1 (42)/2020-MEDIA
5. PPRA Ref. No. (TSE): TS517148E (07-08-2023)
6. Date & Time of Bid Closing: 21-08-2023 (11:00HRS)
7. Date & Time of Bid Opening: 21-08-2023 (11:30HRS)
8. No of Bids Received: 4
9. Criteria for Bid Evaluation: 21-08-2023 (11:30HRS)
10. Details of Bid(s) Evaluation: AS BELOW (ANNEXTURE-A)

Name of Bidder	Marks		Evaluated Cost	Rule/Regulation/SBD*/Policy/ Basis for Rejection / Acceptance as per Rule 35 of PP Rules, 2004.
	Technical (if applicable)	Financial (if applicable)		
M/S OPTIMIZED DIGITAL PVT.LTD	-	-	1,184,500/ PER MONTH	36(b) (ix) of PP Rules, 2004
M/S CYCLONE PVT.LTD	-	-	1,508,000/ PER MONTH	
(Add Columns if Required)				

Most Advantageous Bidder:..... **M/S OPTIMIZED DIGITAL PVT.LTD**

11. Any other additional / supporting information, the procuring agency may like to share.

Signature:

Official Stamp:

SHAKIR UR REHMAN KHAN
DEPUTY DIRECTOR-MEDIA
NAVTTTC HQ

*Standard Bidding Documents (SBD).