



GOVERNMENT OF PAKISTAN  
NATIONAL VOCATIONAL & TECHNICAL TRAINING COMMISSION

Headquarters, Plot No. 38, Kirthar Road, Sector H-9/4, Islamabad  
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No. F.2 (4)/2020-S&C (Notification)/01

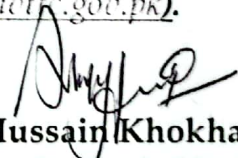
Islamabad, the 28<sup>th</sup> January, 2022

**NOTIFICATION**

No. F.2(4)/2020-S&C(Notification)/01: In pursuance of sub-section(d) of Section 6 "Functions of the Commission" of National Vocational and Technical Training Commission (NAVTTTC) Act, 2011, and National Vocational Qualifications Framework (NVQF) Version-II under "Development of NVQs", the NAVTTTC Government of Pakistan, has approved and notified the following Qualifications:

S. No.	Qualifications developed by NAVTTTC	Documents of Qualification Packages
1.	National Vocational Certificate Level 2, in (Digital Marketing) "Content Writer & Email Marketer"	Curriculum & Assessment Packages
2.	National Vocational Certificate Level 3, in (Digital Marketing) "Mobile Marketer / Blogger / Affiliate Marketer"	Curriculum & Assessment Packages
3.	National Vocational Certificate Level 4, (Digital Marketing) "SEO Assistant"	Curriculum & Assessment Packages
4.	National Vocational Certificate Level 5, in (Digital Marketing) "Google Ads Specialist / SEO Expert"	Curriculum & Assessment Packages

2. The documents will be available at website of NAVTTTC([www.navttc.gov.pk](http://www.navttc.gov.pk)).

  
(Shafiq Hussain Khokhar)  
Director General (SS&C)

- To,
1. Federal Secretary, Ministry of Federal Education & Professional Training, Govt of Pakistan, Islamabad.
  2. Federal Secretary, Ministry of Overseas Pakistani and Human Resource Development, Govt of Pakistan, Islamabad.
  3. Secretary, Ministry of Science & Technology, Govt of Pakistan, Islamabad
  4. Director General, Punjab Skill Development Authority (PSDA), Lahore
  5. Chairperson, Punjab Technical Education and Vocational Training Authority (P-TEVTA), Lahore
  6. Managing Director, Technical Education and Vocational Training Authority (TEVTA), Khyber Pakhtunkhwa, Peshawar

7. Managing Director, Sindh Technical Education and Vocational Training Authority (S-TEVTA), Karachi
8. Chairman, AJK Technical Education and Vocational Training Authority (AJK-TEVTA), Muzaffarabad
9. Managing Director Punjab Vocational Training Council (PVTC), Lahore
10. Director, Technical Education and Vocational Training Authorities (TEVTA), Balochistan
11. Director TVET Cell, Gilgit Baltistan, Gilgit
12. Chairmen, Provincial Technical Education Boards
13. Chairmen, Provincial Trade Testing Boards
14. President, Federation of Pakistan Chamber of Commerce and Industry (FPCCI), Karachi
15. Chairman, Pakistan Tourism Development Corporation, Lahore
16. Chairman, PCSIR Headquarters, Islamabad
17. Director General, Staff Welfare, Islamabad
18. Director General, Pakistan Industrial & Technical Assistance Center (PITAC), Lahore
19. Registrar, National Skill University, Islamabad
20. Registrar, National University of Technology (NUTECH), Islamabad
21. Director General, National Training Bureau, Islamabad
22. DG (P&D)/(A&F)/ (A&C) (S&C) NAVTTC, HQs, Islamabad
23. Director General(s), NAVTTC Regional Office(s).
24. PS to Executive Director, NAVTTC Islamabad
25. Concerned File/ Office Copy



(Shahzad Ahmad)  
Deputy Director (SS&C)