



National Vocational Certificate Level 2 for Mobile App, Web and Game Development "Computer Assistant"



National Vocational and Technical Training Commission (NAVTTC),

Government of Pakistan





ACKNOWLEDGEMENTS

National Vocational and Technical Training Commission (NAVTTC) extends its gratitude and appreciation to representatives of business, industry, academia, government agencies, provincial TEVTAs, sector skill councils and trade associations who spared time and extended their expertise for the development of National Vocational Qualification for the trade of **Mobile App, Web and Game Development**. This work would not have been possible without the technical support of the above personnel.

NAVTTC initiated development of CBT&A based qualifications for 200 traditional / hi-tech trades under the Prime **Minister's Hunarmand Pakistan Program**, focusing on Development & Standardization of 200 Technical & Vocational Education & Training (TVET) Qualifications. NAVTTC efforts have received full support from the Ministry of Federal Education and Professional Training which highly facilitated progress under this initiative.

It may not be out of place to mention here that all the experts of Industry, Academia and TVET experts of TEVTAs, BTEs and PVTC work diligently for making this qualification worthy and error free for which all credit goes to them. However, NAVTTC accepts the responsibility of all the errors and omissions still prevailing in the Qualification document.

It is also noteworthy that development of Skill Standards is a dynamic and ongoing process, and the developed skill standards needs periodic review and updating owing to the constant technological advancements, development in scientific knowledge, and growing experience of implementation at the grass root level as well as the demand of industry. NAVTTC will ensure to keep the qualifications abreast with the changing demands of both national and international job markets.

Executive Director (NAVTTC)





Table of Contents

Intro	duction	ļ
a.	Definition/Description of Training Program Mobile App, Web and Game Development	ļ
b.		. (
C.		. (
d.		. (
e.		. 8
f.	Trainee Entry Level	. 8
g.		,
h.	Recommended Trainer: Trainee Ratio	. (
i.	Medium of Instruction i.e. Language of Instruction:	,
j.	Duration of the course (Total time, Theory & Practical time):	,
k.	Sequence of Modules	, (
Com	puter Assistant1	12
	odule: 0613-S&AD&A-1. Use system software	12
M	odule: 0613-S&AD&A-2. Use Application Software1	16
M	odule: 0613-S&AD&A-3. Configure hardware components/peripheral devices2	2
M	odule: 0613-S&AD&A-4. Draft office documents	2!
M	odule: 0613-S&AD&A-5. Perform efficient web browsing and Manage email	31
M	odule: 0613-S&AD&A-6. Troubleshoot network problems	37





Module: 0613-S&AD&A-7 Build a Webpage	
Module: 0613-S&AD&A-8 Work with stylesheets	
Module: 0613-S&AD&A-9 Add bootstrap to incorporate responsiveness	47
Module: 0613-S&AD&A-10 Test responsiveness of webpage	49
Module: 0613-S&AD&A-11 Debug the HTML and CSS code	51
Blogger	
Module: 0613-S&AD&A-12. Identify your niche	55
Module: 0613-S&AD&A-13. Create Blog	59
Module: 0613-S&AD&A-14. Generate, research, and pitch ideas for posts	62
Module: 0613-S&AD&A-15. Develop methods to attract new and existing readers	66
Graphic Designer	70
Module: 0613-S&AD&A-16. Explore Graphic Designing Tools	
Module: 0613-S&AD&A-17. Install Graphic Designing Tools	72
Module: 0613-S&AD&A-18. Design Mock-ups for Webpages	74
Module: 0613-S&AD&A-19. Design Mock-ups for Mobile Applications	80
Module: 0613-S&AD&A-20. Design Mock-ups for Game Applications	88
Module: 0613-S&AD&A-21. Perform Image Slicing	96
Module: 0613-S&AD&A22. Carry out brand campaigns	
Module: 0613-S&AD&A-23. Maintain occupational health and safety	103
Module: 0613-S&AD&A-24, Maintain good health while using Computer/Digital devices at work	





Introduction

a. Definition/Description of Training Program Mobile App, Web and Game Development

The importance of modern gadgets in our everyday life and activities is undeniably unending. This is so because there is ongoing tremendous transformation in which mobile phones, laptops and other devices are no longer the ordinary device they used to be. They have become the colossal point of attention for individuals and businesses alike, courtesy of the various incredible features and opportunities that they offer. The cumulative progress of technology, the availability and access to high speed internet and the remarkable communicative interface in these devices results into a whole level of new and innovative experience.

Web designing is the computer field which deals with the creation of websites and web application. The person who deals with the creation of websites and web application is known as a web designer or web developer. The best part of being a web developer is that they are employed by almost every organization and they can even work independently as a freelancer.

Mobile phones and devices have become such a ubiquitous part of our everyday lives that it's difficult to imagine going through an entire day without one. This shift to ubiquity has been driven largely in part by the increasing scope of mobile application development. Over just the past few years an explosion in not just the scope but also the depth of utility of these devices has occurred which rivals, if not exceeds that seen in any other discrete class of technology.

Game Development is the art of creating games and describes the design, development and release of a game. It may involve concept generation, design, build, test and release. While you create a game, it is important to think about the game mechanics, rewards, player engagement and level design.





b. Purpose of the **Training Program**

Being conscious of the emerging trends in the market, National Vocational & Technical Training Commission (NAVTTC) has developed competency standards in consultation with the stakeholders including academia, researchers, industry, chambers and TEVTAs for 'Mobile App, Web & Game Development' under National Vocational Qualifications Framework (NVQF). The competency standards document has been designed in a way that trainees can develop skill in the ability to explore and analyze writing in technical, scholarly and professional contexts. They can consolidate their knowledge and skills through advanced practice in writing, editing, designing and producing texts for professional and technical purposes, with concrete application on industry sourced documents and projects.

c. Objectives of Training Program

The main objectives of the National Vocational Certificate Level 2 for Mobile App, Web and Game Development are as follows:

- Empower the youth with globally required employable skills.
- Produce competitive Web, Mobile App and Game Developers.
- Produce a skilled youth for Mobile App, Web & Game Development Industry.
- Improve the quality and effectiveness of the training and assessment for Mobile App, Web & Game Development Industry.

d. Competencies to be gained after completion of course

At the end of the course, the trainee has attained the following core competencies:





- 1) Use system software
- 2) Use application software
- 3) Configure hardware components/peripheral devices
- 4) Draft office documents
- 5) Perform efficient web browsing and manage emails
- 6) Troubleshoot network problems
- 7) Build a Webpage
- 8) Work with stylesheets
- 9) Add bootstrap to incorporate responsiveness
- 10) Test responsiveness of webpage
- 11) Debug the HTML and CSS code
- 12) Identify your niche
- 13) Create BLOG
- 14) Generate, research, and pitch ideas for posts
- 15) Develop methods to attract new and existing readers
- 16) Maintain personal health while using digital devices
- 17) Work safely in an office environment
- 18) Explore Graphic designing tools
- 19) Install Graphic designing tools.
- 20) Design mockups for web pages
- 21) Design mockups for Mobile applications





- 22) Design mockups for game applications
- 23) Perform Image Slicing
- 24) Carry out branding campaign
- e. Possible job opportunities, available immediately and later in the future:

Possible Career Paths

- Computer Assistant
- Blogger
- Graphic Designer

f. Trainee Entry Level

The entry requirement for National Vocational Certificate Level 2 for Mobile App, Web and Game Development is given below:

Title	Entry requirements
National Vocational Certificate Level 2 for Mobile	Entry for assessment for this qualification is open. However, entry into formal training institutes,
App, Web and Game Development	based on this qualification is; candidate having Middle Certificate.





g. Minimum Qualification of Trainer/Instructor:

A. BSCS/BSSE/BSIT/equivalent qualification, having expertise in Web and Mobile Application

OR

B. National Vocational Certificate Level 5 for Mobile App, Web and Game Development "Full Stack Developer" with at least one year experience in relevant trade (Jr. Instructor)

h. Recommended Trainer: Trainee Ratio

The recommended maximum trainer: trainee ratio for this program is 1 trainer for 25 trainees.

i. Medium of Instruction i.e. Language of Instruction:

Medium of instruction will be in Urdu / English / Local language

j. Duration of the course (Total time, Theory & Practical time):

The distribution of contact hours is given below:

Total - 620 hours

Theory - 128hours (22.6%)
Practical - 492 hours (79.4%)

k. Sequence of Modules

- 1) Use system software
- 2) Use application software





- 3) Configure hardware components/peripheral devices
- 4) Draft office documents
- 5) Perform efficient web browsing and manage emails
- 6) Troubleshoot network problems
- 7) Build a Webpage
- 8) Work with stylesheets
- 9) Add bootstrap to incorporate responsiveness
- 10) Test responsiveness of webpage
- 11) Debug the HTML and CSS code
- 12) Identify your niche
- 13) Create BLOG
- 14) Generate, research, and pitch ideas for posts
- 15) Develop methods to attract new and existing readers
- 16) Maintain personal health while using digital devices
- 17) Work safely in an office environment
- 18) Explore Graphic designing tools
- 19) Install Graphic designing tools.
- 20) Design mockups for web pages
- 21) Design mockups for Mobile applications
- 22) Design mockups for game applications
- 23) Perform Image Slicing





24) Carry out branding campaign





Computer Assistant

Module: 0613-S&AD&A-1. Use system software

Objective: After the completion of this module, the Trainee will be able to develop skill and competence required to use system software.

Duration: 30 Hours Theory: 06 Hours Practice: 24 Hours Credit Hours: 03

Learning Unit	Learning Outcomes	Learning Elements	Duration	Materials Required	Learning Place
LU1. Install system Software	 Trainee will be able to: Check drive for previous OS installation. Create drive backup (if required) Format hard drive on system Ensure Hard drive is empty after formatting. 	 Moving Based Questions Define operating system Describe types of system software Difference between CLI and GUI Operating Systems Types of System Errors 	Theory- 02 Hours Practical- 09 Hours Total- 11 Hours	 Operating System (Windows, Linux) Computer Bootable Flash Drive 	Class Room Computer Lab





LU2. Update /upgrade System Software	 Install operating system in the system by following instructional manual. Troubleshoot installation errors Trainee will be able to: Schedule operating system update Run operating system update using internet Download and run windows/application patches 	Practical Activity: Install system software as per instruction Knowledge Based Questions Differentiate between system update and system upgrade Describe the benefits of keeping system updated Practical Activity:	 Operating System (Windows, Linux) Internet Connection Computer Bootable Flash Drive 	Class Room Computer Lab
		Perform system update process		





LU3. Use OS	 Explore desktop environment Create folders/directories Open folders/directories and view files in desired format Copy files, folder/directories to different location (Hard drive, external storage, cloud) Move files, folder/directories to different location (Hard drive, external storage, cloud) Move files, folder/directories to different location (Hard drive, external storage, cloud) Rename files and directories/folder Search files / 	 Mowledge Based Questions Definition of root folder/OS directory Describe file system (FAT, NTFS) Define files/folder search criteria Differentiate between online and offline storage Practical Activity: Create, rename folder and create a sub folder Run Task Manager and check the consumption of RAM and CPU 	 Operating System (Windows, Linux) Internet Connection Computer 	Class Room Computer Lab
	Search files / folder/directories against			





	various search criterion		
	(File name, date, text etc.)		
•	Explore task Manager to		
	view running		
	process/tasks		
•	Configure desktop settings		





Module: 0613-S&AD&A-2. Use Application Software

Objective: After the completion of this module, the Trainee will be able to develop skill and competence required to use application software.

Duration: 30 Hours Theory: 06 Hours Practice: 24 Hours Credit Hours: 03

Learning Unit	Learning Outcomes	Learning Elements	Duration	Materials Required	Learning Place
LU1. Install application Software	 Install application software in the PC/computers by following instructional manual. Troubleshoot installation errors 	 Difference between utility software and system 	Theory- 02 Hours Practical- 06 Hours Total- 08 Hours	 Computer Application Software Internet Connection 	Class Room Computer Lab





LU2. Update application Software	 Trainee will be able to: Check for the update Update/upgrade application software 	 Moving Based Questions Description on how to check for system updates Importance of installing updates for application software Practical Activity: Update application software 	Theory- 01 Hours Practical- 03 Hours Total- 04 Hours	 Computer Application Software Internet Connection 	Class Room Computer Lab
LU3. Install/Upgra de antivirus software	 Trainee will be able to: Select appropriate antivirus software Install antivirus software 	Define antivirusDescription of possible	Theory- 01 Hours Practical- 06 Hours Total- 07 Hours	ComputerAntivirus Software	Class Room /Computer Lab





	 Update antivirus database/repository Update/upgrade antivirus software. Schedule antivirus software update 			Internet Connection	
LU 4. Perform virus Scan	 Perform complete virus scan on any infected system. Delete / quarantine all the viruses successfully which are detected as a result of scan. 	Computer	Theory- 01 Hours Practical- 06 Hours Total- 07 Hours	 Computer Antivirus Software Internet Connection 	Class Room /Computer Lab





LU 5. Tra	rainee will be able to:	Perform virus scan on system Knowledge Based Questions		Computer	Olaca Baara
software pro • Ma is	temove the application rogram Take sure that the action control anel.	 Purpose of performing uninstallation Enlist steps to be taken to un-install an application software Practical Activity: Un-install given application software 	Theory- 01 Hours Practical- 03 Hours Total- 04 Hours		Class Room /Computer Lab









Module: 0613-S&AD&A-3. Configure hardware components/peripheral devices

Objective: After the completion of this module, the Trainee will be able to develop skill and competence required to configure hardware components/peripheral devices

Duration: 30 Hours Theory: 06 Hours Practice: 24 Hours Credit Hours: 03

Learning Unit	Learning Outcomes	Learning Elements	Duration	Materials Required	Learning Place
LU1. Establish safe work practices	 Follow relevant legal requirements and OHS standards to the installation and maintenance of computer hardware Apply requirements specified by hardware manufacturers Follow safe work practices, taking into 	 Moving Based Questions Define the term OHS Elaborate the importance of safety standards Practical Activity: State any two OHS standards while working in computer lab 	Theory- 1.5Ho urs Practical- 06 Hours Total- 7.5 Hours	 OHS Manuals Secured Electricity points/Sockets Standard accessories and equipment 	Class Room /Computer Lab





LU2.	account legal and manufacturer requirements Use appropriate accessories and tools. Trainee will be able to: Identify the Hardware	 Knowledge Based Questions Define the term computer peripherals 		ComputerSystemInternet	Class Room /Computer Lab
configure Hardware components/ peripheral devices	components / peripheral devices Install appropriate drivers. Configure hardware components / peripheral devices as per instructions manual Take functional test for the installed Hardware components / peripheral devices.	 Describe system-hardware configuration and compatibility Enlist main peripheral devices attached with computer Practical Activity: Install printer and take a test print. 	Theory- 1.5 Hours Practical- 06 Hours Total- 7.5 Hours	Connection Monitor/Display Printer Scanner Web cam (digital camera) Portable storage device External Hard disks Network Card Operating System (Windows, Linux)	/Computer Lab





LU3. Update/Upgra de\device driver	 Trainee will be able to: Scan computer for hardware changes. Update/upgrade device driver Make sure that updated features are in accordance with the specifications / requirements. Take functional test for the Hardware components/ peripheral device. 	 Enowledge Based Questions Describe the need of device drivers Importance of keeping device drivers updated Practical Activity: Remove/Update driver for installed device 	Theory- 1.5 Hou rs Practical- 06 Hou rs Total- 7.5 Hours	 Computer System Internet Connection Monitor/Display Printer Scanner Web cam (digital camera) Portable storage device External Hard disks Network Card 	
LU 4. Troubleshoot basic hardware errors/faults	 Trainee will be able to: Detect hardware errors/problems. Identify solution of hardware errors. 	 Knowledge Based Questions Define troubleshooting Describe hardware errors Explain fault tracing 	Theory- 1.5 Hou rs Practical- 06	 Computer Internet	Class Room /Computer Lab





I	•	Execute the hardware	Practical Activity:	Hou	•	Operating	
		troubleshooting.	Check the print queue of attached printer	rs		System	
	•	Verify that the hardware is functioning properly.	oneek ine print quede er allaerieu printer	Hou		(Windows, Linux)	
				rs		ŕ	





Module: 0613-S&AD&A-4. Draft office documents

Objective: After the completion of this module, the Trainee will be able to develop skill and competence required to draft/prepare office documents.

Duration: 38 Hours Theory: 08 Hours Practice: 30 Hours Credit Hours: 3.8

Learning Unit	Learning Outcomes	Learning Elements	Duration	Materials Required	Learning Place
LU1. Prepare Word Document	 Select appropriate word processing application Create new document / open already existing word document Set page Layout Perform basic Formatting (text, paragraph, page) 	 Enlist word processing software/applications Describe ribbon in MS Word Types of page settings Importance/need of templates 	Theory- 02 Hours Practical- 06 Hours Total- 08 Hours	Office))/	





	 Perform insert operation (picture, shapes, charts, tables, smart art, clip art, hyperlinks, page numbers, header/footers, bullets/numbering, columns) in the word document Check the spellings in the word file through available dictionary Save document Print document 	Practical Activity: Design and print a letter head for your organisation		• Printer	
LU2. Prepare Spreadsheet	 Print document Trainee will be able to: Explore and select appropriate spreadsheet application Create / open Spread Sheet Set page Layout 	 Knowledge Based Questions Concept of table, column and rows Difference between workbook and worksheet Difference between function and formula 	Theory- 02 Hours Practical- 06 Hours Total- 08 Hours	 Computer Internet	Class Room /Computer Lab





	 Perform basic Formatting Perform insert operation (picture, charts, smart art, clip art, hyperlinks, page numbers, header/footers, bullets / numbering) in the spread sheet Insert / use arithmetic functions/formulas Save Spreadsheet Print Spreadsheet 	Practical Activity: Apply If function on the given data		Compatible office suite as per Operating System	
LU3. Prepare presentation	 Trainee will be able to: Select appropriate presentation tool. Create / open presentation Set page Layout Perform basic Formatting 	 Moviedge Based Questions Define theme Define purpose behind preparing presentation Describe features of Slide Master Practical Activity: 	Theory- 01 Hours Practical- 06 Hours Total- 07 Hours	 Computer Internet	Class Room /Computer Lab





	 Perform insert operation (slides, picture, shapes, charts, tables, smart art, clip art, hyperlinks, page numbers, bullets/numbering) in the presentation. Select various template designs Apply animation to slides Check the spellings Run the presentation Save the presentation Print the presentation 			office suite as per Operating System	
LU 4. Prepare Inpage files	Trainee will be able to:Set Keyboard preferencesSet page Layout	 Knowledge Based Questions Names of famous fonts used in Urdu composing 	Theory- 01 Hours Practical- 06 Hours Total- 07 Hours	ComputerInternetConnectionPrinter	Class Room /Computer Lab





	 Perform basic Formatting in Inpage File Toggle between languages Perform insert operation (picture etc.) in the Inpage file Insert Columns Save Inpage File Print Inpage File 	keyboard • Purpose of toggle function Practical Activity: Compose and print given paragraph in Noori Font		InPage Software	
LU 5. Backup office record and Maintain integrity of files	 Manage electronic record's backup Create backup on cloud based storage. Verify the integrity of backup by restoring backup 	 Knowledge Based Questions Define backup Importance of taking regular and schedule backups Describe importance of maintaining data integrity Practical Activity:	Theory- 01 Hours Practical- 03 Hours Total- 04 Hours	Office Suite (MS	





LU 6.	Trainee will be able to:	Upload file on cloud storage Knowledge Based Questions:	Operating System • Computer	Class Room
Convert Files	 Identify file conversion software Convert files into different formats Use online convertor to give a practical demonstration 	 Requirement/need of file conversion List of famous file conversion software's Importance of PDF format Practical Activity: Convert a jpg file into pdf format using required software 	 Internet Connection Professional Office Suite (MS Office) // Compatible office suite as per Operating System Application Software 	/Computer Lab





Module: 0613-S&AD&A-5. Perform efficient web browsing and Manage email

Objective: After the completion of this module, the Trainee will be able to develop skill and competence required to perform efficient web browsing and manage email and cloud storage.

Duration: 15 Hours Theory: 03 Hours Practice: 12 Hours Credit Hours: 1.5

Learning Unit		Learning Elements	Duration	Materials Required	Learning Place
LU1. Perform Browsing	 Perform the components of browsing as per given instructions. Surf through different browsers to search required data. 	 Knowledge Based Questions List of famous web browsers Features of web browsing software Importance of Keywords in browsing Practical Activity: 	Theory- 0.5 Hour Practical- 1.5 Hours Total- 2 Hours	 Computer Internet	Class Room /Computer Lab





LU2. Download/ upload Data	 Trainee will be able to: Explore different downloading tools Search and download required information. Upload required information on cloud. 	Type the given web address on address bar of the browser and access the website. Knowledge Based Questions Define the term downloading and uploading enlist various downloading tools Define the term 'Cloud Storage' Practical Activity: Upload and share the file in	Theory- 0.5 Hour Practical- 1.5 Hours Total- 2 Hours	 Computer Internet Connection Web Browser Search Engines Operating System (Windows, Linux) 	Class Room /Computer Lab
		Cloud Storage			









LU 4. Sort emails	 Trainee will be able to: Demonstrate sorting of emails on the PC Perform successful sorting of emails as per instructions Search email for a particular content 	 Knowledge Based Questions Define the term 'sort' Describe criteria of sorting emails Practical Activity: Sort emails from a specific sender 	Theory- 0.5 Hour Practical- 1.5 Hours Total- 02 Hours	 Computer Internet Connection Web Browser Search Engines Operating System (Windows, Linux) 	Class Room /Computer Lab
LU 5. Manage Address Book	 Trainee will be able to: Open address book. Demonstrate the method of managing the address book by adding some contacts, removing contacts, importing, exporting, sorting and updating etc. 	 Knowledge Based Questions Purpose of address book Benefits of keeping the address book updated Practical Activity:	Theory- 0.5 Hour Practical- 1.5 Hours Total- 02 Hour	 Computer Internet Connection Web Browser Search Engines Operating System (Windows, Linux) 	Class Room /Computer Lab





LU 6. Archive email	 Trainee will be able to: Learn the procedure of Archiving Emails Demonstrate practically the procedure of archiving emails, as per requirements 	Add a new contact to the address book Knowledge Based Questions Define the term Archive' Describe criteria of Archiving email Practical Activity: Perform email archiving of an identified email	Theory- 00 Hour Practical- 1.5 Hours Total- 1.5 Hour	 Computer Internet Connection Web Browser Search Engines Operating System (Windows, Linux) 	Class Room Computer Lab
LU 7. Send/Receive emails	 Trainee will be able to: Compose emails using attachments 	 Knowledge Based Questions Description of email structure Types of Email attachment Purpose of adding subject line 	Theory- 0.5 Hour Practical- 1.5 Hours Total- 02 Hour	 Computer Internet Connection Web Browser Search Engines 	Class Room Computer Lab





Demonstrate the	Define composing and	Operating
procedure to send an	formatting email	System
email.	Procedure of adding	(Windows,
Demonstrate the	signature to email	Linux)
procedure to receive an	Explain the auto reply	
Email.	system generated message	
Print emails.	Practical Activity:	
	Compose an email and send to the desired addresses	





Module: 0613-S&AD&A-6. Troubleshoot network problems

Objective: After the completion of this module, the Trainee will be able to develop skill and competence required to troubleshoot network problems.

Duration: 15 Hours Theory: 03 Hours Practice: 12 Hours Credit Hours: 1.5

Learning Unit	Learning Outcomes	Learning Elements	Duration	Materials Required	Learning Place
LU1. Configure wireless Internet connectivity	 Trainee will be able to: Configure basic internet connectivity of a system Perform connectivity test successfully. 	 Knowledge Based Questions Define internet Describe LAN and WAN Practical Activity: Attach/connect a network device (router) to the system 	Theory- 01 Hours Practical- 03 Hours Total- 04 Hours	 Computer Internet	Class Room Computer Lab





LU2. Configure LAN connectivity	 Configure basic LAN connectivity of a system Perform connectivity test successfully. 	 Define Computer Network Describe network Configuration Describe DHCP Types of IP address Differentiate between modem, router and access point Types of network cables Practical Activity: Connect 02 systems for the purpose of file sharing	Theory- 01 Hours Practical- 06 Hours Total- 07 Hours	 Computer Internet Connection Internet router/switch Network Cable Connectors Printer 	Class Room Computer Lab
----------------------------------	---	---	---	---	-------------------------





appropriate network devices	LU3. Troubleshoot basic networking errors	 Communicate with help desk and other supporting services to quickly identify network problems Use various tools and knowledge of network topology and protocols to identify network problems Consult with vendor or service suppliers for assistance where appropriate 	Practical Activity: Find, resolve and log report connectivity issue between two		Printer	Class Room Computer Lab
-----------------------------	--	--	--	--	---------------------------	-------------------------





Basics of Web development

Module: 0613-S&AD&A-7 Build a Webpage

Objective: After the completion of this module, the Trainee will be able to develop the skills and knowledge required to build a webpage

Duration: 30 Hours Theory:06 Hours Practice: 24 Hours Credit Hours: 3

Learning Unit	Learning Outcomes	Learning Elements	Duration	Materials Required	Learning Place
LU1. Create Head Section	 Write code in between Starting tag <html> and Closing tag </html> Create head section using <head></head> tags Use <title></title> tags to give a title to the webpage 	 Knowledge duestions Explain Document Object Model (DOM) Define DOCTYPE, HTML version Enlist HTML tags, CDN, Meta Tags in Head section 	Theory-02Hrs Practical-06Hrs Total-08Hrs	 Computer System Browser (Chrome) Notepad/ HTML editor 	Computer Lab





		Practical Activity: Design webpage with head section tags			
LU2. Prepare Body Section	 Start Body Section using <body></body> tags right after the head section Create headings using all six level heading <h1> - <h6> tags</h6></h1> Insert text content using paragraph tag <p></p> Insert image into the webpage using tag 	 Knowledge duestions Explains how to use the HTML <body> tag</body> Enlist and describe HTML tags in body section Practical Activity: Create a simple web page. 	Theory-02Hrs Practical-09Hrs Total-11Hrs	 Computer System Browser (Chrome) Notepad/ HTML editor 	Computer Lab





Insert links using anchor
tag <a>
Create Ordered lists using
 , Unordered
lists using tags
Create sections in the
webpage using
<div></div> tag
Use <table></table> tags
to prepare tables
Insert media into the
webpage using
<audio></audio> and
<video></video> tags
Create Forms using
<form></form> tags
a only at only tage
<u> </u>





LUO Han Camantia	 Create Header using 	Knowledge based		• Computer	Camanantan Lab
LU3. Use Semantic HTML tags to	<header></header> tag	questions		System Browser	Computer Lab
prepare a	 Create a Navigation bar 	Dogoriho Comentie Togo		Notepad/ HTML	
layout for the webpage	using <nav></nav> tag	 Describe Semantic Tags and their use in layout 		editor • Internet	
	 Prepare sections using 	Practical Activity:			
	<section></section> tag	Use semantic tag and make	Theory-02Hrs		
	Insert <article></article>	web page	Practical-09Hrs		
	tag to manage independent	es page	Total-11Hrs		
	content.		Total-Titlis		
	Create footer section of the				
	webpage using				
	<footer></footer> tag				
	Save the file with .html file				
	extension				





Module: 0613-S&AD&A-8 Work with stylesheets

Objective: After the completion of this module, the Trainee will be able to develop the skills and knowledge required to add effect and animation on web page by using style sheets.

Duration: 15Hours Theory: 3Hours Practice:12 Hours Credit Hours: 1.5

Learning Unit	Learning Outcomes	Learning Elements	Duration	Materials Required	Learning Place
LU1. Add Inline CSS	 Change the font size and font style of Heading elements using CSS attributes to the tags Add background color in the webpage Apply different colors to the text 	 Knowledge duestions Describe Style sheet types Define the following: Colors Backgrounds Borders Margins and padding 	Theory-01Hrs Practical-03Hrs Total-04Hrs	 Computer Internet Web Development IDE Html Editor 	Computer Lab





 Create Borders around 	○ Height/Width
paragraph	o Box Model
 Set margins and padding 	о Туро
of the paragraph	○ Link and list
 Stylize the tables using 	○ Tables
CSS properties	o Displays
Add style to links and lists	 Positions
elements	○ Z-index
 Apply inline styles to the 	Pseudo elements
image	Pseudo classes
	Attribute selectors
	o Forms
	o Flex
	○ Grid
	Media queries
	Practical Activity:
	Apply a unique style
	to one HTML element





LU2. Apply Internal CSS	 Insert <style></style> tag inside the head section Add styles for heading, paragraph, image, list and table elements inside the <style></style> tag 		Theory-01Hrs Practical-03Hrs Total-04Hrs	 Computer Internet Web Development IDE Html Editor 	Computer Lab
LU3. Link Stylesheet with the webpage		 Knowledge duestions Explain how to create External style sheet Define link> tag Practical Activity: Prepare a style sheet and link with webpage 	Practical-06Hrs Total-07Hrs	 Computer Internet Web Development IDE Html Editor 	Computer Lab





Module: 0613-S&AD&A-9 Add bootstrap to incorporate responsiveness

Objective: After the completion of this module, the Trainee will be able to develop front end by using ready-made blocks of code to create a new website

quickly

Duration: 30 Hours Theory: 06 Hours Practice: 24 Hours Credit Hours: 3

Learning Unit	Learning Outcomes	Learning Elements	Duration	Materials Required	Learning Place
LU1. Setup Bootstrap	 Trainee will be able to: Download Bootstrap Load Bootstrap via CDN or host it locally Load Bootstrap files 	 Knowledge duestions Describe Bootstrap Explain How to download Bootstrap Explain Bootstrap local vs CDN Practical Activity: Download bootstrap 	Theory-03Hrs Practical-12Hrs Total-15Hrs	 Computer Internet Bootstrap IDE 	Computer Lab





	Create HTML Page	Knowledge based		 Computer 	Computer Lab
LU2. Implement Bootstrap	 Add layout including Navigation Bar, Header, Footer, Content section etc. Create content container Add Form Add Tabs and cards Add Background Image Add carousel 	classes of bootstrap F	T heory-03 Hrs Practical-12 Hrs T otal-15 Hrs	 Internet Bootstrap IDE 	





Module: 0613-S&AD&A-10 Test responsiveness of webpage

Objective: After the completion of this module, the Trainee will be able to test responsiveness of a website based on screen size, platform and orientation.

Duration: 15Hours Theory: 03Hours Practice: 12Hours Credit Hours: 1.5

Learning Unit	Learning Outcomes	Learning Elements	Duration	Materials Required	Learning Place
LU1. Load web page on different screen sizes	 Identify different types of screens and hand held devices Load the websites on each size of screen Remove the horizontal scroll in the website 	 Knowledge duestions Explain viewport, its uses in CSS Explain viewport meta tag in HTML Explain for Adding Responsive Breakpoints Explain different types of screens sizes in pixels 		 Computer Web Development IDE, Editors like Notpad ++ , VSCode Editor etc Bootstrap, Jquery, HTML, CSS, Javascript Internet 	Computer Lab





LU2. Test website on	 Identify different types of browser developer tool 	Practical Activity: • Load to website on different screen Knowledge based questions		ComputerWeb	Computer Lab
browser developer tool	 Select suitable browser Open browser tool by clicking F12 Use selector tool to identify tag Use "Toggle Device" toolbar to switch web page on different screen sizes Explore Element Tab Explore Style Tab 	Describe browser	Theory-1.5Hrs Practical-06Hrs Total-7.5Hrs	Development IDE , Editors like Notpad ++ , VSCode Editor etc Internet Chrome Developer tool	





Module: 0613-S&AD&A-11 Debug the HTML and CSS code

Objective: After the completion of this module, the Trainee will be able to learn technique of debugging, manipulate webpage in real-time and Improve web page quality

Duration: 15Hours Theory: 03Hours Practice: 12Hours Credit Hours: 1.5

Learning Unit	Learning Outcomes	Learning Elements	Duration	Materials Required	Learning Place
LU1. Load webpage on Browser DevTools	 Run website on any browser like chrome preferably Select More Tools > Developer Tools from chrome/web browser Main Menu. Right-click a page element and select Inspect. 	Knowledge based questions • Describe the inspect, test, and debug code in Dev tool Practical Activity:	Theory-01Hrs Practical-03Hrs Total-04Hrs	 Computer Bootstrap, Jquery, HTML, CSS IDE, Editor like notepad etc Chrome web developer tool, Mozilla developer option 	





LU2. Debug the front-end : HTML	 Press Command+Option+I (Mac) or Control+Shift+I (Windows, Linux). Open chrome browser press F12 Use selector tool to identify tag Use "Toggle Device" toolbar to switch web page on different screen sizes Open Element Tab Click Inspect Data object model - DOM Find Unclosed Tags Add Closed tag if needed Identify badly nested elements Correct badly nested 	Open webpage using Dev Tool Knowledge based Describe Front end debugging in html Explain how to locate bug /error in front end. Practical Activity: Identify and fix error in html tags of webpage	Theory-01Hrs Practical-03Hrs Total-04Hrs	Computer Bootstrap, Jquery, HTML, CSS IDE, Editor like notepad etc Chrome web developer tool, Mozilla developer option	Computer Lab
	Correct badly nested elements				





	 Run website on W3C Markup validation service to validate the website Find errors by validating the site Open chrome browser press 	Knowledge based		• Computer	Computer Lab
LU3. Debug the front-end: CSS	 Open chrome browser press F12 Use selector tool to identify tag Use "Toggle Device" toolbar to switch web page on different screen sizes Open Element Tab Click Inspect Data object model – DOM Click on element tab Click on style tab on right side 	 Describe Front end debugging in CSS Explain DevTools Elements panel to inspect an element & view the Styles pane. Describe the Markup Validator Practical Activity: Fix issue in CSS class Validator tool 	Theory-01Hrs Practical-06Hrs Total-07Hrs	 Computer Bootstrap, Jquery, HTML, CSS IDE, Editor like notepad etc Chrome web developer tool, Mozilla developer option Markup validation service(W3C) 	





Add/Edit the selected	Noo		
Add/Edit the selected of	ass		
of css			
Click on Computed Ta)		
Find issue by Mouse contains	ver on		
box model to explore t	ne		
sections of web eleme	nts		
and divs			
Fix issue by editing the	css		
class			
Run website on W3C			
Markup validation serv	ice to		
validate the website			
Find errors by validating	g the		
site			
Fix errors			





Blogger

Module: 0613-S&AD&A-12. Identify your niche

Objective: After the completion of this module, the trainee will be able to develop skill and competence required to identify his/her niche in blog writing.

Duration: 15 Hours Theory: 03 Hours Practice: 12 Hours Credit Hours: 15

Learning Unit	Learning Outcomes	Learning Elements	Duration	Materials Required	Learning Place
LU1. Research on topic	 Trainee will be able to: Open search engine (Google. Yahoo, Bing etc.) Search for top blogging topics In the resulting topics, find the one that suits / attracts you most 	 Knowledge Based Questions Define the term blog Describe blog content List of famous search engines Qualities of a good blogging topic 	Theory- 01 Hour Practical- 03 Hours Total- 04 Hours	 Web Browser Search Engines (Google, Bing, yahoo) Google Keyword Planner 	





Filter the researched topic	LU2. Filter the researched topics	Trainee will be able to: Classify the researched niches based on different criteria. Like personal liking, social norms, demographics, etc. Select most appropriate class of niche among them.	 Classification of fliche selection criteria Impact of social norms and demographics on choice of niche Describe the filtration process for topic selection Practical Activity: 	Theory- 0.5 Hour Practical- 03 Hours Total- 3.5 Hours	 Web Browser Search Engines (google, bing, yahoo) Google Keyword Planner 	
-----------------------------	-----------------------------------	--	---	--	---	--





LU3. Find your competitors	 Search your local competitors within your niche. Search your global competitors within your niche. Find out the work of your competitors in local and international market 	 Describe local and global competitors within the niche Advantages of comparison your work with the competitors 	Theory- 0.5 Hour		
LU 4. Perform competitive analysis	 Trainee will be able to: Compile the attributes of work done by your competitors 		Theory- 01 Hour Practical- 03 Hours Total- 04 Hours	 Web Browser Search Engines (Google, Bing, yahoo) 	





• Identify the competitive	Explain Keyword difficulty.	Google
edge		Keyword
• Find cost per click (CPC)	-	Planner
using keyword planner	Practical Activity:	
like the Google Keyword	Perform comparison of work of	
Planner	two best blogger of same niche	
 Find Keyword Difficulty (KD) level using keyword planner like the Google Keyword Planner 		





Module: 0613-S&AD&A-13. Create Blog

Objective: After the completion of this module, the Trainee will be able to develop skill and competence required to create blog.

Duration: 30 Hours Theory: 06 Hours Practice: 24 Hours Credit Hours: 03

Learning Unit	Learning Outcomes	Learning Elements	Duration	Materials Required	Learning Place
LU1. Search Blogging Platform	 Trainee will be able to: Search different free blog platform like blogger, Wordpress, WIX, Tumblr etc. Compare features of these platform including free and paid. Select appropriate blog site. 	 Knowledge Based Questions Define CMS Describe the difference between free and paid blogging platforms Explain the advantages of using a paid blogging platform Practical Activity: 	Theory- 02 Hours Practical- 06 Hours	 Web browser Search Engines Word Press WIX Blogger Tumblr 	Class Room Computer Lab





LU2. Trainee will b	Compare the features of free and paid wordpress CMS be able to: Knowledge Based Questions	1	Web browser	Class Room
Explore working of blogging platform • Explore th the selecte • Learn t	he interface of ted blogs sites the working of ures and tools Practical Activity: Explore and compare the features offered by famous CMS platforms	Theory- 02 Hours Practical- 09Hours Total- 11 Hours	Search EnginesWord PressWIXBloggerTumblr	





LU3.	Trainee will be able to:	Knowledge Based Questions		Web browser	Class Room
Create Blog	 Sign up at selected blog site for login purpose in future Create new Blog Set name/title of the blog Write description of the blog Use images for the blog like logo Able to edit blog information 	 Describe the importance of setting a proper name for the blog Enlist importance of using images in a blog Necessity of editing the blog information Practical Activity: Set appropriate logo for the blog 	Theory- 02 Hours Practical- 09 Hours Total- 11 Hours		Computer Lab





Module: 0613-S&AD&A-14. Generate, research, and pitch ideas for posts

Objective: After the completion of this module, the Trainee will be able to develop skill and competence required to generate, research, and pitch ideas for posts

Duration: 30 Hours Theory: 06 Hours Practice: 24 Hours Credit Hours: 03

Learning Unit	Learning Outcomes	Learning Elements	Duration	Materials Required	Learning Place
LU1. Research the idea	 Research for latest and trending topics for blog posts Identify keywords for Title Search keywords for contents Search keywords for tags 	 Explain the purpose of tags in a blog 	Theory- 01 Hours Practical- 06 Hours Total- 07 Hours	 Canva (Online Image Designing Tool) LSIgraph (https://lsigraph.com/) Google Keyword Planner Google Analytics 	





LU2. Select eye catching title	Trainee will be able to: • Search different titles to	Search for the current trending topics for writing a blog Knowledge Based Questions Define focus keywords		 Ahref Canva (Online Image Designing Tool) 	
catering title	 attract audience. Identify focus keywords that can be used in title. Relate title with the idea of post. 	 Describe the need for setting up an attractive topic Elaborate relation of blog title and content Practical Activity: Write an attractive blog title	Theory- 01 Hours Practical- 03 Hours Total- 04 Hours	 LSIgraph (https://lsigraph.com/) Google Keyword Planner Moz Ahref Google Analytics 	Computer Lab





LU3.	Trainee will be able to:	Knowledge Based Questions		 Canva (Online Class Room
Create content for the idea	 Use focus keyword in H1 (Heading style). Prepare textual content of the post in effective manners to narrate the whole idea Use textual, images and infographics in the contents of the idea Use ALT keywords in image Relate Latent Semantic Index (LSI) keywords in the contents Design images for the contents 	 Full form of HTML Explain markup tags Define Infographics Describe the importance of ALT keywords Practical Activity: Write 02 paragraphs on the given blog topic 	Theory- 02 Hours Practical- 09 Hours Total- 11 Hours	Planner









Module: 0613-S&AD&A-15. Develop methods to attract new and existing readers

Objective: After the completion of this module, the Trainee will be able to develop skill and competence required to Develop methods to attract new and existing readers

Duration: 38 Hours Theory: 08 Hours Practice: 30 Hours Credit Hours: 3.8

Learning Unit	Learning Outcomes	Learning Elements	Duration	Materials Required	Learning Place
LU1. Promote posts through social media	 Trainee will be able to: Design the content for the post Research potential social media platforms Publish post on social media platforms Boost the post if needed 	 Moviedge Based Questions Differentiate between website and social media sites Name popular social media sites Role of social media sites in blog posts promotion Practical Activity: 	Theory- 02 Hours Practical- 12 Hours Total- 14 Hours	Search Engines	Class Room Computer Lab





LU2.	Trainee will be able to:	Write a post for social media and publish it. Knowledge Based Questions		 Google Webmaster Page Speed Insight by Google Computer System 	
Promote posts through email marketing	 Design the content/newsletter for email Generate list of potential recipients from different sources Send email 	 Define the term email marketing Importance of newsletter for promotion of posts Important feature of a newsletter Practical Activity: Write a newsletter 	Theory- 02 Hours Practical- 03 Hours Total- 05 Hours	 Internet Connection Web Browser Search Engines 	





Promote posts through sms marketing	 Trainee will be able to: Design textual content for sms Generate list of potential recipients from appropriate sources Send sms 	 Moving Based Questions Define the term SMS Define sender and recipient Benefits of SMS based promotion Practical Activity: Compose a SMS post 	Theory- 02 Hours Practical- 03 Hours Total- 05 Hours	 Computer System Internet Connection Web Browser Search Engines Email server/sites SMS services Google Webmaster Page Speed Insight by Google 	
LU 4. Perform SEO	 Trainee will be able to: Identify the famous search engines Identify the keywords related to post 	Importance of Keywords in	Theory- 02 Hours Practical- 12 Hours Total- 14 Hours	 Computer System Internet Connection Web Browser 	Class Room Computer Lab





•	Index post in search	Benefits of taking care of	Search Engines
6	engine using different	SEO aspect	Email
t	tools	Explain the term blog	server/sites
	Determine blog	optimization	 SMS services
	optimization through SEO tools including		 Google
	responsiveness and page	Dreatical Activity	Webmaster
	load speed	Practical Activity:	 Page Speed
		Make a list of the keywords	Insight by
		for the given blog topic	Google





Graphic Designer

Module: 0613-S&AD&A-16. Explore Graphic Designing Tools

Objective: After the completion of this module, the Trainee will be able to develop the skills and knowledge required to explore graphic designing tools.

Duration: 19 Hours Theory:04 Hours Practice: 15 Hours Credit Hours: 1.9

Learning Unit	Learning Outcomes	Learning Elements	Duration	Materials Required	Learning Place
LU1. Familiarize with Graphic Desgining Tools	 Trainee will be able to: Search designing tools being used in the industry Explore features of graphic designing tools 	 Knowledge duestions Enlist the available Graphic Designing Tools Enlist each graphic tool features Practical Activity: 	Theory-02Hrs Practical-7.5Hrs	 Computer (with a dedicated RAM and VGA Cache, minimum 10K series and above graphic card) High Speed Internet Browser for search engine Graphic Designing Tool 	Lab/Class room





		Search Graphic Designing tool	
LU2. Select Best Tools for Designing	 Trainee will be able to: Select the best tools for designing purposes. Categorize the tools according to their purposes 	 Knowledge duestions Describe the best designing tool according to visual composition need Enlist each graphic tool features Practical Activity: Search Best graphic tool according to purpose 	 Computer (with a dedicated RAM and VGA Cache, minimum 10K series and above graphic card) High Speed Internet Browser for search engine Graphic Designing Tool (Pixlr, Illustrator, Photoshop etc.)





Module: 0613-S&AD&A-17. Install Graphic Designing Tools

Objective: After the completion of this module, the Trainee will be able to develop the skills and knowledge required to install graphic designing tools

Duration: 30Hours Theory: 06Hours Practice:24 Hours Credit Hours: 3

Learning Unit	Learning Outcomes	Learning Elements	Duration	Materials Required	Learning Place
LU1. Download Designing Tools	 Explore all required free and paid designing tools/software Select the appropriate tools Download the selected tools 	Knowledge based questions Describe paid and free versions of designing tools Describe how to download graphic tool Practical Activity: Download required graphic designing tool	Theory-03Hrs Practical-12Hrs Total-15Hrs	 Computer (with a dedicated RAM and VGA Cache, minimum 10K series and above graphic card) High Speed Internet Graphic Designing Tool 	Computer Lab/Class room





LU2. Install	Choose relevant photo-	Knowledge based		 Computer (with a dedicated RAM and 	Computer Lab/Class
LU2. Install Desiging Tools	 editing or designing software according to work nature. Explore designing tools in Windows Apps (free and paid). Install the chosen ones for assigned designing tasks. 	 questions Describe designing tool according to visual composition need Enlist minimum hardware requirement Practical Activity: Install required graphic designing tool 	Theory-03Hrs Practical-12Hrs Total-15Hrs	dedicated RAM and VGA Cache, minimum 10K series and above graphic card) High Speed Internet Graphic Designing Tool	Lab/Class room





Module: 0613-S&AD&A-18. Design Mock-ups for Webpages

Objective: After the completion of this module, the Trainee will be able to develop the skills and knowledge required to design wireframe and mock-ups for webpages.

Duration: 30Hours Theory: 06Hours Practice: 24 Hours Credit Hours: 3

Learning Unit	Learning Outcomes	Learning Elements	Duration	Materials Required	Learning Place
LU1. Design a Wireframe	 Search for the best available tools for designing a wireframe. Download and install the tools Design the wireframe of the product 	 Knowledge duestions Explore different open source wireframe and mockup designing tools. Explain the tools setup process including font's and plugins setups. Describe different type of wire framing work flow and mock up 	Theory-01Hrs Practical-03Hrs Total-04Hrs	 Computer High Speed Internet For Wireframe design (Photoshop ,Wireframe, Adobe XD etc) 	Computer Lab/Class room





LU2. Organize Information Architecture	 Organize website content on the webpage such as information for the product on which website is being designed. Put information in logical and hierarchical manner. 	 questions Describe the process about Categorizing and structuring information about the product Enlist Information, datatypes and documents Explain multiple approaches by gathering 	Theory-01Hrs Practical-03Hrs Total-04Hrs	 Computer High Speed Internet Graphic Designing Tools 	Computer Lab/Class room
		documents • Explain multiple			





		 Create a single page application (SPA) wireframe 			
LU3. Ehnance User Experience	 Draft the information for better user interaction. Place the information or content for easy navigation. 	 Knowledge duestions Explain methods to get user interaction information Practical Activity: Design Simple Layout for easy navigation 	Theory-01Hrs Practical-03Hrs Total-04Hrs	 Computer High Speed Internet Graphic Designing Tools 	Computer Lab/Class room
LU4. Arrange Visual Hirerachy (Layout)	 Design all elements in order on the webpage(s). Put all elements (content) on the webpage(s) properly according to their sizes. 	Knowledge based questions Describe principle of Visual Hierarchy	Theory-01Hrs Practical-03Hrs Total-04Hrs	ComputerHigh Speed InternetGraphic Designing Tools	Computer Lab/Class room





	Organize everything on the webpage(s) appropriately by positioning them and providing them well needed space.	 Describe the paddings and margins between layout elements. Explain the different types of spacing units used in graphics Practical Activity: Arrange element and information on web page. 			
LU5. Select an Attractive Color Scheme	 Select the color scheme to be used on the webpage(s) according to the niche and client requirement. Choose those colors in a style that become interactive and attention-grabbing for the viewers. 	 Knowledge based questions Explain color theory Understanding different Color Scheme according to project requirement 	Theory-0.5Hrs Practical-03Hrs Total-3.5Hrs	 Computer High Speed Internet Graphic Designing Tools 	Computer Lab/Class room





LU6. Place	 Arrange it in a manner that will be used in the final product. Collect the fonts with their 	Gather client requirement for color scheme Practical Activity: Choose color palette and theme for webpage. Knowledge based		• Computer	Computer
Typography in Design	 types and sizes. Make the fonts (text) bold and un-bold accordingly. Adjust the text into the design to make it appealing for the viewers. Arrange it in a manner that will be used in the final product. 	 questions Describe rule for choosing Typography Practical Activity: Select Typography according to project requirement 	Theory-0.5Hrs Practical-03Hrs Total-3.5Hrs	 High Speed Internet Graphic Designing Tools 	Lab/Class room





LU7. Prepare Final Mock-up	 Collect SVG (file format) images Use SVG images in the mock-up preparation Use high quality images (other than SVG) in the mock up preparation Arrange mockups as per requirement Make your navigation clickable for best user testing 	 Knowledge duestions Describe SVG images Describe feature of High quality image with free royalty Practical Activity: Design final Mock-up 	Theory-01Hrs Practical-06Hrs Total-07Hrs	 Computer High Speed Internet Graphic Designing Tools Inkscape (SVG images) 	Computer Lab/Class room
--------------------------------------	--	---	--	---	-------------------------------





Module: 0613-S&AD&A-19. Design Mock-ups for Mobile Applications

Objective: After the completion of this module, the Trainee will be able to develop skill and competence required to Design wireframe and Mock-ups for Mobile Applications

Duration: 45 Hours Theory: 09 Hours Practice: 36 Hours Credit Hours: 4.5

Learning Unit	Learning Outcomes	Learning Elements	Duration	Materials Required	Learning Place
LU1. Design a Wireframe	 Search for the best available tools for designing a wireframe. Download and install the tools Design the wireframe of the product. 	 Explore, the different open source mockup designing tools. Explain the tools setup process including font's and plugins setups. Describe different type of mock up or wire framing work flow. 	Theory- 1 Hour Practical- 3 Hours Total- 4 Hours	 Desktop computer or laptop All popular and best in use wireframe and mock-up designing tools Search engine High speed Internet 	





		Practical Activity: Design wireframe according to project requirement		 Printer 	
LU2. Organize Information Architecture	 Organize website content on mobile applications such as information for the product on which the app is being designed. Put information in logical and hierarchical manner. 	 Explain the different approaches for designing mockups e.g. Web first and Mobile first. Explain multiple approaches by gathering the domain knowledge for designing the wire frames. Describe the project workflow architecture. 	Theory- 1 Hour Practical- 6 Hours Total- 7 Hours	 Desktop computer or laptop All popular and best in use wireframe and mock-up designing tools Search engine High speed Internet Printer 	





		Practical Activity: Create empty layouts to validate the mobile page size wireframe.			
Enhance User Experience	 Trainee will be able to: Draft the information for better user interaction. Place the information or content for easy navigation. 	 Explain the navigational app design Explain the different techniques to gather and display the relevant information on layouts. Practical Activity: Create a simple Layout for the cart page 	Theory- 1 Hour Practical- 3 Hours Total- 4 Hours	 Desktop computer or laptop All popular and best in use wireframe and mock-up designing tools Search engine High speed Internet 	





LU 4. Arrange Visual Hierarchy (Layout)	Trainee will be able to: Design all elements in order on mobile applications. Put all elements (content) on mobile applications properly according to their sizes. Organize everything on	 Describe the or consistency. Describe the paddings and margins. Between layout elements. Explain the different types of spacing units used in 	Theory- 1 Hour Practical- 3 Hours Total- 4 Hours	computer or Lab laptop • All popular and best in use wireframe and mock-up designing tools	mputer o/Class room
		graphics designing tool. Practical Activity:	Total- 4 Hours	designing tools Search engine High speed Internet Printer	





Select an Attractive Color Scheme	 Select the color scheme to be used on mobile applications according to the requirement. Choose those colors in a style that become interactive and attention-grabbing for the viewers. Arrange it in a manner that will be used in the final product. 	 Explain color theory Understanding different Color Scheme according to project requirement Gather client requirement for color scheme 	Theory- 1 Hour Practical- 6 Hours Total-7 Hours	 Desktop computer or laptop All popular and best in use wireframe and mock-up designing tools Search engine High speed Internet Printer 	Lab/Class Ioom
LU 6. Place Typography in Design	 Collect the fonts with their types and sizes. Make the fonts (text) bold and un-bold accordingly. Adjust the text into the design to make it appealing for the viewers. 	 Explain different fonts design. Describe the Font weight and font family in designing 	Theory- 1 Hour Practical- 6 Hours Total-7 Hours	 Desktop computer or laptop All popular and best in use wireframe and 	Lab/Class room





	Arrange it in a manner that will be used in the final product.			mock-up designing tools Search engine High speed Internet Printer	
LU 7. Arrange Images	 Collect and use SVG images to use in the mock-up which mirror exactly the ones to be used in final product. Collect and use high quality images (other than SVG) to use in the mockup which mirror exactly 	 Explain different resolutions for designing the mockups. Explain the importance of SVG's 	Theory- 1 Hour Practical- 3 Hours Total-4 Hours	computer or laptop • All popular and	Computer Lab/Class room





	the ones to be used in final product.	 Describe multiple techniques to retain the image aspect ratio Practical Activity: Design a sample SVG of login page 		 High speed Internet Printer 	
LU 8. Make Interactive and Clickable Mock-up	 Make your mock-up mobile app interactive. Make your navigation clickable for best user testing. 	Explain the different	Theory- 2 Hours Practical- 6 Hours Total-8 Hours	 Desktop computer or laptop All popular and best in use wireframe and mock-up designing tools Search engine 	Computer Lab/Class room





	Explore the different	•	High	speed	
	navigational app designing		Internet		
	tools	•	Printer		
	Practical Activity:				
	 Design two pages and 				
	navigate from one page to				
	other one by adding				
	interactivity.				





Module: 0613-S&AD&A-20. Design Mock-ups for Game Applications

Objective: After the completion of this module, the Trainee will be able to develop skill and competence required to Design wireframe and Mock-ups for Game Applications

Duration: 30 Hours Theory: 06 Hours Practice: 24 Hours Credit Hours: 03

Learning Unit	Learning Outcomes	Learning Elements	Duration	Materials Required	Learning Place
LU1. Design a Wireframe	 Search for the best available tools for designing a wireframe. Download and install the tools Design the wireframe of the product. 	 Explore different open source wireframing and mockup designing tools. Explain the tools setup process including font's and plugins setups. Describe different type of mock up or wire framing work flow. 	Theory- 0.5 Hour Practical- 3 Hours Total- 3.5 Hours	best III use	





		Practical Activity: Download and add the custom font's in your designing tool.		High speedInternetPrinter	
LU2. Organize Information Architecture	 Trainee will be able to: Organize website content on game applications such as information for the product on which website is being designed. Put information in logical and hierarchical manner. 	 Explain the different approaches for designing mockups e.g. Web first Games and Mobile first. Games Explain multiple approaches by gathering the domain knowledge for designing the wire frames. 	Theory- 0.5 Hour Practical- 3 Hours Total- 3.5 Hours	 Desktop computer or laptop All popular and best in use wireframe and mock-up designing tools Search engine High speed Internet 	





		 Describe the project workflow architecture. Practical Activity: Create layouts to validate the mobile screen size wireframe. 		• Printer	
LU3. Enhance User Experience	 Trainee will be able to: Draft the information for better user interaction. Place the information or content for easy navigation. 	 Explain the navigational app design Explain the different techniques to gather and display the relevant information of layouts. Practical Activity: 	Theory- 0.5 Hour Practical- 3 Hours Total- 3.5 Hours	 Desktop computer or laptop All popular and best in use wireframe and mock-up designing tools Search engine 	





LU 4. Arrange Visual Hierarchy (Layout)	 Trainee will be able to: Design all elements in order on game applications. Put all elements (content) on game applications properly according to their sizes. Organize everything on game applications appropriately by 	 Explain the different types of spacing units used in graphics designing tool. 	Theory- 0.5 Hour Practical- 3 Hours Total- 3.5 Hours	 High speed Internet Printer Desktop computer or laptop All popular and best in use wireframe and mock-up designing tools Search engine High speed Internet
game appropriately positioning the	game applications appropriately by positioning them and	Practical Activity:		High speed





Select an Attractive Color Scheme	 Select the color scheme to be used on game applications according to the requirement. Choose those colors in a style that become interactive and attention-grabbing for the viewers. Arrange it in a manner that will be used in the final product. 	 Explain color theory Understanding different Color Scheme according to project requirement Gather client requirement for color scheme 	Theory- 1 Hour Practical- 3 Hours Total- 4 Hours	 Desktop computer or laptop All popular and best in use wireframe and mock-up designing tools Search engine High speed Internet Printer 	Lab/Class 100III
LU 6. Place Typography in Design	 Collect the fonts with their types and sizes. Make the fonts (text) bold and un-bold accordingly. Adjust the text into the design to make it appealing for the viewers. 	 Explain different fonts design. 	Theory- 1 Hour Practical- 3 Hours Total- 4 Hours	 Desktop computer or laptop All popular and best in use wireframe and 	Lab/Class room





	Arrange it in a manner that will be used in the final product.	 Describe the Font weight and font family in designing tools. Explain the user friendly fonts. Practical Activity: Import the Nasalization font into your sample project and change its font weight to 600 and font size 16px 	mock-up designing tools Search engine High speed Internet Printer
LU 7. Arrange Images	 Trainee will be able to: Collect and use SVG images to use in the mock-up which mirror exactly the ones to be used in final product. 	Explain different resolutions Total- 4 Hours	 Desktop computer or laptop All popular and best in use





	Collect and use high quality images (other than SVG) to use in the mockup which mirror exactly the ones to be used in final product.	SVG's • Describe multiple techniques		wireframe and mock-up designing tools Search engine High speed Internet Printer
LU 8. Make Interactive and Clickable	 Trainee will be able to: Make your mock-up game applications interactive. Make your navigation clickable for best user testing. 	Explain the different	Theory- 1 Hour Practical- 3 Hours Total- 4 Hours	 Desktop computer or laptop All popular and best in use wireframe and mock-up designing tools





	Explore the different	Search engine
	navigational app designing	High speed
	tools	Internet
	Practical Activity:	Printer
	 Design two layouts, (Settings 	
	scene and Score board	
	scene) and navigate from	
	setting page to score board	
	layout.	





Module: 0613-S&AD&A-21. Perform Image Slicing

Objective: After the completion of this module, the Trainee will be able to develop skill and competence required to perform image slicing

Duration: 15 Hours Theory: 03 Hours Practice: 12 Hours Credit Hours: 1.5

Learning Unit		Learning Elements	Duration	Materials Required	Learning Place
LU1. Divide the image into smaller images	 Trainee will be able to: Select the image(s) for slicing Plan the slicing as per requirement Select the slicing tool (e.g. Firework, photoshop etc.) 	 Explain the image slicing and method of exporting Describe different slicing tools. Define the commonly used naming convention. Practical Activity:	Theory- 2 Hours Practical- 6 Hours Total- 8 Hours	 Desktop computer or laptop Slicing tools Search engine High speed Internet 	Computer Lab/Class room





	 Slice the image as per requirement Save the sliced image with proper name in desired location 	Pick a complex image and slice each element of image.			
LU2. Prepare deliverable Sliced Images for Web Developer	 Trainee will be able to: Arrange sliced images Prepare html of sliced images 	 Moving Based Questions Describe the use of slicing in html. Practical Activity: Write an html page and use the sliced images as per design requirement. 	Theory- 1 Hour Practical- 6 Hours Total- 7 Hours	 Desktop computer or laptop Slicing tools Search engine High speed Internet 	





Module: 0613-S&AD&A22. Carry out brand campaigns

Objective: After the completion of this module, the Trainee will be able to develop skill and competence required to carry out brand campaigns.

Duration: 40 Hours Theory: 10 Hours Practice: 30 Hours Credit Hours: 4

Learning Unit	Learning Outcomes	Learning Elements	Duration	Materials Required	Learning Place
LU1. Design Campaign Theme	 Trainee will be able to: Select the color scheme Select Typograhy (font, size etc.) Finalize campaign design theme 	 Explain user friendly font designs and themes for brands campaigning. Practical Activity: Describe different pillars of typography. 	Theory- 2 Hours Practical- 6 Hours Total- 8 Hours	 Desktop computer or laptop Designing tools Search engine Internet 	Computer Lab/Class room





LU2. Design Pop- Ups and Banners	 Trainee will be able to: Create a design for the pop-up of the given size Design Banners of different sizes for website, mobile application, facebook and google campaigns. Use simple and easy text into design. 	 Describe the way of 	Theory- 3 Hours Practical- 6 Hours Total- 9 Hours	 Desktop computer or laptop Designing tools Search engine Internet 	Computer Lab/Class room
		 Design a linkedin banner that meets the linkedin requirements. 			





LU3. Make Campaigns More Inviting	 Trainee will be able to: Use illustrations and images to highlight the product/service. Create graphics to convey your information. 	 Knowledge Based Questions Explain the illustration process. Describe the difference between vector image and raster image. Define the techniques of transforming your thoughts to visual form. 	Theory- 2 Hours Practical- 9 Hours Total- 11 Hours	 Desktop computer or laptop Designing tools Search engine Internet 	Computer Lab/Class room
		 Practical Activity: Design a banner of weekly electronic deals. 			





LU 4. Design Appealing and Catchy Inforgraphics	 Gather the complete requirements for infographic design Create a visual content as per requirements Use visual contents in design Design in a way that it conveys your message properly 	design. Practical Activity: Create a driving test infographic banner	Theory- 3 Practical- 9 Total- 12	 Desktop computer or laptop Designing tools Search engine Internet 	Computer Lab/Class room
LU 5. Design Attractive Stories for social media	 Gather requirement for social media stories from the customers Create a strong design for social media with most engaging stories and gripping images of the product/services. Design moving/animated images to share on 	 story board designing. Define the animation and key framing in different designing tools. Practical Activity:		 Desktop computer or laptop Designing tools Search engine Internet 	Computer Lab/Class room





Instagram and Facebook stories.	Create a 2d character animation and export it into gif format		





Module: 0613-S&AD&A-23. Maintain occupational health and safety

Objective: After the completion of this module, the Trainee will be able to develop skill and competence required to maintain occupational health and safety

Duration: 20 Hours Theory: 05 Hours Practice: 15 Hours Credit Hours: 02

Learning Unit	Learning Outcomes	Learning Elements	Duration	Materials Required	Learning Place
LU1. Maintain Firstaid Box	 Trainee will be able to: Ensure availability of first aid box Check first aid box for requisite emergency Check expiry of medicines Perform first aid treatment against electric shocks 	 Moviedge Based Questions Define safety in work environment Describe the importance keep check on expiry dates Elaborate the concept Of first aid. Practical Activity:	Theory- 30 Minutes Practical- 02 Hours Total- 2.5 Hours	 First Aid Box First Aid Kit Stretcher Fire Buckets Fire Extinguisher Emergency	Lab, Workshop





LU2. Maintain Fire Extinguisher	 Perform first aid treatment/bandages against minor injuries. Trainee will be able to: Check expiry of fire extinguisher Operate fire extinguisher Replace fire extinguisher Ensure that the fire brigade is at stand by/for 	Prepare list of necessary equipment of first aid box and it arrange properly Knowledge Based Questions Explain fire hazards Enlist 03 safety measures against fire hazards Describe importance of fire extinguishers for fire fighting	Theory- 45 Minutes Practical- 02 Hours Total- 2 Hours 45	 Fire Extinguisher Emergency Alarm/Bell Emergency
	brigade is at stand by(for major emergency)	Practical Activity: Operate fire extinguisher	Minutes	response Plan • Fall Protection Plan





LU3. Ensure Safeguard of Machines	 Trainee will be able to: Maintain radiator shield Maintain alternator fan shield 	 Knowledge Based Questions Define machine safety Describe the function of radiator shield Describe the function of 		 First Aid Box First Aid Kit Stretcher Fire Buckets Fire Extinguisher Emergency
	 Maintain heat resister material on silencer Cover main circuit breaker Lock canopy doors 	 Importance of maintaining heat while machine is in operation 	Theory- 45 Minutes Practical- 02 Hours Total- 2 Hours 45 Minutes	Alarm/Bell Emergency response Plan Fall Protection
		Practical Activity: Check and cover main circuit breaker to assure safety		





LU 4. Adopt company policies and procedures	 Trainee will be able to: Ensure company's safety policy Adopt company safety procedure Advocate worker with company safety policy Implement Safety sign board as per standard 	 Knowledge Based Questions Define safety policy Importance of understanding the safety policy Responsible persons to implement safety policy Practical Activity: Erect/Display safety sign board for fire hazards 	Theory- 45 Minutes Practical- 2.5 Hours Total- 3 Hours 15 Minutes	Fire ExtinguisherEmergencyAlarm/Bell	Lab, Workshop
LU 5. Attain health & safety training	 Trainee will be able to: Take required health and safety training Implement work hazardous material information system (WHMIS) 	Elaborate WHMISExplain hazardous material	Theory- 45 Minutes 02 Practical- 02 Hours Total- 2 Hours 45 Minutes	 First Aid Kit Stretcher Fire Buckets Fire Extinguisher 	Lab, Workshop





LU 6.	 Adopt first aid cardio respiratory, resuscitation and CPR Trainee will be able to: 			 Emergency response Plan Fall Protection Plan First Aid Box Lab, Workship
Prepare for emergencies	 Take emergency response training Ensure practice of emergency exercises Check the emergency alarms Ensure regular practice of gathering the workers in assembly area during the emergency. 	 Importance of providing assembly area for workers Benefits of providing assembly area Practical Activity: Demonstrate the process of	Theory- 45 Minutes Practical- 02 Hours Total- 2 Hours 45 Minutes	 First Aid Kit Stretcher Fire Buckets Fire Extinguisher Emergency Alarm/Bell





LU 7. Respond to emergencies	 Follow emergency plan Communicate instructions to co workers Assess risk and determine course of action Operate emergency 	 Describe the importance of emergency plan 	Theory- 45 Minutes	Fire Extinguisher
	 Ensure that the ambulance is at stand by(for emergency) 	Prepare an emergency plan for exit	Total- 3 Hours 15 Minutes	 Emergency response Plan Fall Protection Plan





Module: 0613-S&AD&A-24. Maintain good health while using Computer/Digital devices at work

Objective: After the completion of this module, the Trainee will be able to develop skill and competence required to maintain good health while using Computer/Digital devices at work

Duration: 15 Hours Theory: 03 Hours Practice: 12 Hours Credit Hours: 1.5

Learning Unit	Learning Outcomes	Learning Elements	Duration	Materials Required	Learning Place
LU1. Avoid Eye Strain and Headaches	 Reposition the screen to avoid glare from lights or windows. Keep the screen clean and use a desk lamp to make it easier to see. Ensure the screen colors are easy to look at, and that the characters are sharp and legible. Look away from the screen into the distance 	 Explain the importance of right sitting position while working with desktop computer Explain the need of right color contrast for screen Why taking breaks is important to maintain focus. Practical Activity:	Theory- 1.5 Hours Practical- 06 Hours Total- 7.5 Hours	 Laptop / Desktop Computer Cleaning Cloth/Tissue 	Lab, Workshop





	for a few moments to relax your eyes(e.g. focus on something 30 meters away for 30 seconds every 30 minutes)	Set screen contrast according to your ease		
LU2. Maintain good posture	 Maintain a straight sitting posture Stand up and walk around every hour or so, so that you're not sat in the same position all day. Slowly lean your torso over to one side of the chair and then the other to stretch your sides and spine. Stand up and put your hands together, elbows out, then slowly twist to the left and then to the right. 	 Moving Based Questions Define posture in terms of working with computer Explain benefits of short exercises during the work Practical Activity: Demonstrate the correct sitting position while working in front of desktop computer 	 Laptop / Desktop Computer Cleaning Cloth/Tissue 	Lab, Workshop





Members of Curriculum Development Meeting:

S#	Name	Designation
1.	Hamza Nadeem	NAVTTC Coordinator Islamabad
2.	Mr Aijaz Ahmed Zia	DACUM Expert, Lahore
3.	Ms. Tayyaba Amin	Sr. Instructor CIT, PGA, Lahore Representative P-TEVTA
4.	Muhammad Tahir Shafi	Advance Web Instructor KICS-UET Lahore
5.	Mr. Fawad Ali	Android Application Developer Mobi Droid Technologies, Lahore
6.	Syeda Farah Rehman	Sr. Instructor IT, GTTI Gulberg Lahore Representative P-TEVTA





7.	Ms. Anam Yaseen	CBT&A Assessor, GCU Faisalabad
8.	Ms. Javeria Qazi	Web administrator, Representative PBTE
9.	Mr. Shadab Ali	Assistant Professor, KP TEVTA
10.	Mr. Talat Saeed	Instructor Computer Science, Representative S-TEVTA
11.	Mr. Adeel Abbas	Team Lead, Fast University (Research Lab)Islamabad
12.	Mr. Rehan Ahmad	Assistant Professor, UOL Lahore
13.	Dr. Muhammad Hamid	Asstt Professor, IT department UVAS Lahore





14.	Mr. Mubasher Ali	Sr. Software Engineer, ARTICARE Islamabad
-----	------------------	---