Government of Pakistan

National Vocational and Technical Training Commission

Prime Minister's Hunarmand Pakistan

"Skills for All"



Course Contents/ Lesson Plan
Course Title: Tourism and Hospitality Management
Duration: 6 Months

Course Details / Description & Preliminaries

Course Title	Tourism and Hospitality Management		
Objectives and	Employable skills and hands on practice for Tourism and Hospitality		
Expectations	<u>Management</u>		
	This is a special course designed to address unemployment in the youth. The		
	course aims to achieve the above objective through hands on practical training		
	delivery by a team of dedicated professionals having rich market/work		
	experience. This course is therefore not just for developing a theoretical		
	understanding/back ground of the trainees. Contrary to that it is primarily		
	aimed at equipping the trainees to perform commercially in a market space in		
	independent capacity or as a member of a team.		
	The course therefore is designed to impart not only technical skills but also		
	soft skills (i.e. interpersonal/communication skills; personal grooming of the		
	trainees etc.) as well as entrepreneurial skills (i.e.Marketing Skills; Free		
	Lancing etc.). The course also seeks to inculcate work ethics to foster better		
	citizenship in general and improve the image of Pakistani work force in		
	particular.		
	Main Expectations:		
	In short, the course under reference should be delivered by professional		
	instructors in such a robust hands- on manner that the trainees are comfortably		
	able to employ their skills for earning money (through wage/self-		
	employment) at its conclusion.		
	This course thus clearly goes beyond the domain of the traditional training		
	practices in vogue and underscores an expectation that a market centric		
	approach will be adopted as the main driving force while delivering it. The		
	instructors should therefore be experienced enough to be able to identify the		
	training needs for the possible market roles available out there. Moreover,		
	they should also know the strengths and weaknesses of each individual trainee		

Key Features of Training& Special Modules

to prepare them for such market roles during/after the training.

- have been included in the Annexure-I to this document. The record of all tasks performed individually or in groups must be preserved by the management of the training Institute clearly labelling name, trade, session etc so that these are ready to be physically inspected/verified through monitoring visits from time to time. The weekly distribution of tasks has also been indicated in the weekly lesson plan given in this document.
- Job Search & Entrepreneurial Skills has been included in the later part of this course (5th & 6th month) through which, the trainees will be made aware of the Job search techniques in the local as well as international job markets (Gulf countries). Awareness around the visa process and immigration laws of the most favoured labour destination countries also forms a part of this module. Moreover, the trainees would also be encouraged to venture into self-employment and exposed to the main requirements in this regard. It is also expected that a sense of civic duties/roles and responsibilities will also be inculcated in the trainees to make them responsible citizens of the country.
- highlight the importance of good and positive behaviour at work place in the line with the best practices elsewhere in the world. An outline of such qualities has been given in the Appendix to this document. Its importance should be conveyed in a format that is attractive and interesting for the trainees such as through PPT slides +short video documentaries. Needless to say that if the training provider puts his heart and soul into these otherwise non-

technical components, the image of Pakistani workforce would undergo a positive transformation in the local as well as international job markets.

In order to maintain interest and motivation of the trainees throughout the course, modern techniques such as:

- Motivational Lecture
- Success Stories
- Case Studies

These techniques would be employed as an additional training tool wherever possible (these are explained in the subsequent section on Training Methodology).

Lastly, evaluation of the competencies acquired by the trainees will be done objectively at various stages of the training and proper record of the same will be maintained. Suffice to say that for such evaluations, practical tasks would be designed by the training providers to gauge the problem solving abilities of the trainees.

Training Tools/ Methodology

(i) Motivational Lectures

The proposed methodology for the training under reference employs motivation as a tool. Hence besides the purely technical content, a trainer is required to include elements of motivation in his/her lecture to inspire the trainees to utilize the training opportunity to the full and strive towards professional excellence. Motivational lectures may also include general topics such as the importance of moral values and civic role & responsibilities as a Pakistani. A motivational lecture should be delivered with enough zeal to produce a deep impact on the trainees. It may comprise of the following:

- Clear Purpose to convey message to trainees effectively.
- Personal Story to quote as an example to follow.
- Trainees fit so that the situation is actionable by trainees and not

represent a just idealism.

• Ending Points to persuade the trainees on changing themselves.

A good motivational lecture should help drive creativity, curiosity and spark the desire needed for trainees to want to learn more.

Impact of a successful motivational strategy is amongst others commonly visible in increased class participation ratios. It increases the trainees' willingness to be engaged on the practical tasks for longer time without boredom and loss of interest because they can clearly see in their mind's eye where their hard work would take them in short (1-3 years); medium (3 -10 years) and long term (more than 10 years).

As this tool is expected that the training providers would make arrangements for regular well planned motivational lectures as part of a coordinated strategy interspersed throughout the training period as suggested in the weekly lesson plans in this document.

(ii) Success Stories

Another effective way of motivating the trainees is by means of Success Stories. Its inclusion in the weekly lesson plan at regular intervals has been recommended till the end of the training.

A success story may be disseminated orally, through a presentation or by means of a video/documentary of someone that has risen to fortune, acclaim, or brilliant achievement. A success story shows how a person achieved his goal through hard work, dedication and devotion. An inspiring success story contains compelling and significant facts articulated clearly and easily comprehendible words. Moreover, it is helpful if it is assumed that the reader/listener knows nothing of what is being revealed. Optimum impact is created when the story is revealed in the form of:-

• Directly in person (At least 2-3 cases must be arranged by the training institute)

• Through an audio/ videotaped message (2-3 high quality videos must be arranged by the training institute)

It is expected that the training provider would collect relevant high quality success stories for inclusion in the training as suggested in the weekly lesson plan given in this document.

Suggestive structure and sequence of a sample success story and its various shapes can be seen at annexure III.

(iii) Case Studies

Where a situation allows, case studies can also be presented to the trainees to widen their understanding of the real life specific problem/situation and to explore the solutions.

In simple terms, the case study method of teaching uses a real life case example/a typical case to demonstrate a phenomenon in action and explain theoretical as well as practical aspects of the knowledge related to the same. It is an effective way to help the trainees comprehend in depth both the theoretical and practical aspects of the complex phenomenon in depth with ease. Case teaching can also stimulate the trainees to participate in discussions and thereby boost their confidence. It also makes class room atmosphere interesting thus maintaining the trainee interest in training till the end of the course.

Depending on suitability to the trade, the weekly lesson plan in this document may suggest case studies to be presented to the trainees. The trainer may adopt a power point presentation or video format for such case studies whichever is deemed suitable but it's important that only those cases are selected that are relevant and of a learning value.

The Trainees should be required and supervised to carefully analyze the cases. For the purpose they must be encouraged to inquire and collect specific information / data, actively participate in the discussions and intended solutions of the problem / situation.

Case studies can be implemented in the following ways:-

Intake to the Training	 i. A good quality trade specific documentary(At least 2-3 documentaries must be arranged by the training institute) ii. Health &Safety case studies(2 cases safety, Health and hygiene must be arranged by the training institute) iii. Field visits(At least one visit to a trade specific major industry/ site must be arranged by the training institute) The candidate must; Matric / FSC or Equallent
Learning Outcome of the Course	At the end of the course, the students must have attained the following competencies: 1. Understand the role of policy and planning in tourism development 2. Learn terms and concepts related to tourism policy and planning 3. Developing a problem solving planning approach 4. Familiarizing with strategic and emerging issues in Tourism planning 5. Understand the Role of policy and planning in tourism 6. Importance of Policy and planning in Tourism development 7. Understand the Strategic and emerging issues in Tourism planning 8. The trainee will be able to understand what documents are needed to be updated and maintained in the restaurant. 9. The trainee will be able to understand how to communicate effectively within the organization. 10. The trainee will be able to understand the basic financials of the restaurant.
Course Execution Plan	Total Duration of Course: 6 Months (26 Weeks) Class Hours: 4 Hours per day (06 days per week) Theory: 20% Practical: 80% Weekly Hours: 24 Hours Per week Total Contact Hours: 600 hours

Companies Offering Jobs in the respective trade	 TDCP ITHM Federal Institute Of Tourism and Hotel Management Institute of Tourism & Hotel Management Government Institutes Corporate Companies Tour Operators
Job Opportunities	All over the world there is a high demand of tourism workers. Tourism is one of the fastest growing industries of the world. Nearly above 6.5 million jobs are expected world wide by 2023. The latest increased in tourism in Saudi Arabia and Gulf countries has also increased the demand of tourism workers The tourism sector of Pakistan has also opened its door for the world. Since last year domestic tourism has also increased many folds that in turn has enhanced the demand of workers in Pakistan also. Unfortunately, hospitality sector in Pakistan remained under privileged in since its birth. The latest initiative of government has created lot of awareness and demand of this sector. With the help of this course, we will be able to give necessary skills trainings of hospitality sector to our youth. There are also opportunities for new start-up of entrepreneurship because of high demand in the emerging market of tourists for: TDCP ITHM Federal Institute Of Tourism and Hotel Management Institute of Tourism & Hotel Management Government Institutes Corporate Companies Tour Operators
No of Students	25
Learning Place	Classroom / Lab

| Development Platform: | • Tutorials | | • Videos | | • Lab | | Learning Material: | • Learning Material from Curriculum | | • Videos | | • Support books | | • Google | | E-learning: https://instagram.com/mariy.amzahid?igshid=hiamvd3o6llu

Course Details / Description & Preliminaries

Scheduled Week	Module Title	Learning Units	Remarks
Week 1	Module-1 Introduction: Concept of , Formulating tourism policy	 Course Introduction Course Content Motivational Lecture(For further detail please see Page No: 3-4) Pakistani Hospitality industry Introduction Middle East Hospitality industry Introduction World hospitality industry introduction Employment opportunities in local and international Job market Workplace ethics (Details may be seen at annexure II) 	•Task – 1 (Details may be seen at Annexure I)
Week 2	Module-2 Principles and processes of tourism planning > Success stories (For further detail please see Page No: 5 & 6)	 Professionalism Workplace Hazards importance of keeping the work area neat and tidy while working list the use and importance of safety signs list potential hazards at the workplace list potential consequences of hazards at the workplace Reporting Accidents What documentation should be completed in case of an accident Importance of training staff in Health and Safety When to check equipment and to whom damage should be reported Describe safe handling techniques for hazardous substances Describe how to store hazardous substances safely Importance of storing tools and equipment's correctly after use. Types of Hazards Consequences of Hazards Consequences of Hazards Case study (hazards & SafetyDetails may be seen at page No: 5-6) 	• Task – 2 (Details may be seen at Annexure I)

		Fires and Safety	
		State what action to take in case of an	
		emergency	
		Identify the elements of the fire triangle and how they can be used to	
		triangle and how they can be used to	
		extinguish a fire	
		list different types of fires	
		Types of fires	
		Basic types of fire fighting	
		equipment	
		Sanitization of Utensils	
		Knowledge of Sanitization Chemicals	
		Ability to Operate Dishwashing Machine	
		Use of sanitizer Solution through bucket	
		and spray gun.	
		• Success story (For further detail	
		please see Page No: 4-5and Annexure-	
		III at the end)	
Week 3	Module-3	Personal Responsibility for Food Safety	
	Tourism	Outline the importance of food safety	
	marketing and	procedures, risk assessment, safe food	
	identities	handling and behaviour.	• Task – 3
		Outline the legal responsibilities of food	/D - 4 - :!
	Madicational	handlers and food safety including its	(Details may
	> Motivational	role in reducing the risk of	be seen at
	Lecture	contamination.	Annexure I)
	(For further detail	Importance of Personal Hygiene	
	please see Page	Explain the importance of personal	
	No: 5 & 6)	hygiene in food safety including its	
		role in reducing the risk of	
		contamination.	
		Describe effective personal hygiene	
		practices, for example, protective	
		clothing, hand washing, personal	
		illnesses, cuts and wounds.	
		Importance of Workplace Hygiene	
		Explain how to keep the work area and equipment clean and tidy to include	
		cleaning and disinfection methods, safe	
		use and storage of cleaning chemicals	
		and materials, and waste disposal.	
		Importance of Keeping Food Safe	
		 State the sources and risk to food safety 	
		from contamination and cross-	
		contamination to include microbiologic,	
		chemical, physical and allergenic	
	<u> </u>	priyologi dila dilorgonio	

hazards.

- Explain the importance of temperature controls when storing, preparing, cooking, chilling, reheating, holding, serving and transporting food.
- HACCP practices and procedures

Food Bacteria

- State the bacteria associated with open wounds.
- Reports illnesses and infections
- Carriers of bacteria

Pest Control, Cross Contamination and Food Storage

- list common types of food pests
- identify signs of food pests
- Describe different pest proofing methods.
- Describe the checks that should be made when accepting
- Deliveries of ambient, chilled or frozen foods
- Describe stock rotation systems

Micro Organisms and Food Poisoning

- List the micro-organisms associated with food poisoning.
- Identify different types of high risk foods.
- Describe common symptoms of food poisoning
- Identify the people most at risk from food poisoning.
- Identify the temperatures at which most food poisoning micro-organisms will grow rapidly, cease to multiply and die

Food Allergens

 Describe the importance of the risk of allergen crosses contamination in situations where a seafarer has asked for food to be free of a certain ingredient that they are allergic or intolerant to.

Week 4	Module 4	Motivational Lecture(For further detail	
Week 4	Policy and	please see Page No: 3-4)	
	planning for	picase see i age ivo. 0-4)	
	niche/alternative	Maintain Professional Presentation	• Task – 4
	tourism	Maintain personal professional	• rask – 4
	> Success	appearance and demonstrate a positive and professional approach in their	(Details may be seen at Annexure I)
		working condition.	,
	stories	Explain what is considered to be professional presentation of any self.	
	(For further	professional presentation of one self.	
	detail please	Explain the skills required to maintain the	
	see Page No: 5	work area.	
	& 6)	Positive Attitude to work Effectively	
	d 0)	 Demonstrate a positive attitude and behaviour with customers and colleagues. 	
		Demonstrate use of correct procedures and good practices in dealing with	
		customers and colleagues.	
		Communicate effectively to identify and	
		provide support to customers and	1 st Monthly
		colleagues to solve problems should they	Test at
		arise.	Week 4 end
			WCCK 4 CHG
		Demonstrate working with others to achieve targets	
		achieve targets.	
		 Describe the skills required to work effectively with customers and colleagues 	
		to provide a quality service or product.	
		 Describe how to identify and solve 	
		customers and colleagues problems and	
		complaints should they arise.	
		 List the key stages in working to meet 	
		team targets.	
		Prepare for Job Application	
		Explain the importance of evaluating an	
		interview.	
		Produce a CV and covering letter.	
		Demonstrate a variety of interview skills.	
		Be able to Develop Skills	
		Evaluate Current Skills against job aims.	
		Identify an opportunity to develop a skill	
\\\\ a = 1 = F	Modulo 5	set and work towards a target	
Week 5	Module 5 Power and politics	Confirming table	
	in tourism policy	reservation	
	in tourisin policy		

Week 6	and planning > Motivational Lecture (For further detail please see Page No: 5 & 6) Module 6	 Arranging for reservations Shift opening & closing duties Pre & post shift briefings Staff duties & monthly roster Prepare for Job Application Explain the importance of evaluating an interview. Produce a CV and covering letter. Demonstrate a variety of interview skills. Be able to Develop Skills Evaluate Current Skills against job aims. Identify an opportunity to develop a skill set and work towards a target. Polishing 	• Task – 5 (Details may be seen at Annexure I)
vveek o	Tourism Policy: Study of National Tourism Policy Success stories (For further detail please see Page No: 5 & 6)	 Polishing of glassware Polishing of chinaware Polishing of Silverware Linen Availability of required linen Maintenance of par stocks 	• Task – 6 (Details may be seen at Annexure I)
Week 7	Module 7 Case study of tourism policies of a few states > Motivational Lecture (For further detail please see Page No: 5 & 6)	Restaurant Maintenance Condition of equipment under use Defect Reporting Condition of furniture & fixtures Motivational Lecture(For further detail please see Page No: 3-4) Success story (For further detail please see Page No: 4-5and Annexure-III at the end)	• Task – 7 (Details may be seen at Annexure I)

Week 8	Module 8 Tourism Ethics > Success stories (For further detail please see Page No: 5 & 6)	 Table layout Table layout for alacarte Table layout for buffet Table layout for set menu/banquet counter 	2 nd Monthly Test • Task – 8 (Details may be seen at Annexure I)
Week 9	Module 9 Tourism, Development Motivational Lecture (For further detail please see Page No: 5 & 6)	Motivational Lecture(For further detail please see Page No: 3-4) Side-stations Cleaning of side stations Availability of condiments Availability of extra linen Availability of extra covers Case Study (Details may be seen at Page No:5-6)	• Task – 9 (Details may be seen at Annexure I)
Week 10	Module 10 Tourism, Democracy & Conflict > Success stories (For further detail please see Page No: 5 & 6)	 Guest Arrival Services Receiving of guests Greeting the guests Seating the Guests Success story (For further detail please see Page No: 4-5and Annexure-III at the end) 	• Task – 10 (Details may be seen at Annexure I)
Week 11	Module11 Culture, Heritage and Education > Motivational Lecture (For further detail	Motivational Lecture(For further detail please see Page No: 3-4) Order Taking Menu presentation Timely order taking Order taking procedure Passing the order properly Opening the check in time	•Task - 11 (Details may be seen at Annexure I)

	please see Page No: 5 & 6)		
Week 12	Module 12 Eco Tourism Resources in Pakistan > Success stories (For further detail please see Page No: 5 & 6)	Food Service Table set up according to the orders Order conformity with waiter Service of food as per defined standard	3rd Monthly Test • Task – 12 (Details may be seen at Annexure I)
Week 13		Mid-Term Assignment & Visits	
Week 14	Module 13 Tourism and Environmental Change > Success stories (For further detail please see Page No: 5 & 6)	Everage Service Timely service of beverages Replenishment of beverages Beverage presentation	•Task – 13 (Details may be seen at Annexure I)
Week 15	Module 14 Complaint Handling Motivational Lecture (For further detail please see Page No: 5 & 6)	Motivational Lecture(For further detail please see Page No: 3-4) Feedback and Complaints Taking customer feed-back Complaints resolution Recording Complaints	• Task – 14 (Details may be seen at Annexure I)
Week 16	Module 15 Training & Development > Success	 Training and Development Training Need analysis on the job training Developing training plans Imparting trainings Staff evaluation 	• Task – 15 (Details may be seen at Annexure I)

	stories	Recording of training	
	(For further detail please see Page No: 5 & 6)	Success story (For further detail please see Page No: 4-5and Annexure-III at the end)	4 th Monthly Test
Week 17	Module 16 Documentation > Motivational Lecture (For further detail please see Page No: 5 & 6)	 Documentations Pre-opening checklist Closing checklist Par stock reports Breakage records Staff leaves Plan Workplace ethics (Details may be seen at annexure II) Job market& job search Job related skills. Interpersonal skills Communication skills 	• Task – 16 (Details may be seen at Annexure I)
	Job Search & Entrepreneurial Skills (Job related Skills)		
Week 18	Module 17 Job Search & Entrepreneurial Skills (Self business)	 Menu Planning Perform menu engineering Recommend new items Workplace ethics (Details may be seen at annexure II) Session on Self-Employment How to start a Business. Requirements (Capital, Physical etc) Benefits/Advantages of self-employment 	• Task – 17 (Details may be seen at Annexure I)
	> Success stories (For further detail please see Page No: 5 & 6)		

Week 19	Module 18 Interdepartmenta I Communicate Motivational Lecture (For further detail please see Page No: 5 & 6) Module 19 Financials of the Restaurant	Inter-departmental Communication Daily Briefings Passing orders Planning & Schedules Restaurant Financials Food Cost Revenue	•Task – 18 (Details may be seen at Annexure I) 5 th Monthly Test
	► Success	BudgetOverhead	• Task – 19
	Successstories	OverneadExpenses	(Details may
	(For further detail please see Page No: 5 & 6)		be seen at Annexure I)
Week 21	Module 20	F&B Research Study	• Task - 20
	F&B Business	Business location Fooglibility Study	(Details may
	Research	Feasibility StudyMarket research study	be seen at
		Availability of Utilities	Annexure I)
West 00	Madula 04	Customer target market	·
Week 22	Module 21 F&B Marketing > Success stories (For further detail please see Page No: 5 & 6)	 F&B Marketing Identifying Market Area Characteristics Analyzing the Competitions Projecting Operating Results Marketing Research Developing Marketing Plan Sales Efforts Advertising 	• Task – 21 (Details may be seen at Annexure I)

Week 23	Module 22 F & B Management Motivational Lecture (For further detail please see Page No: 5 & 6)	 F&B Management Facility Design and Layout Equipment Decor Finance Communication Skills Session on General Overseas Employment opportunities. Job search Avenues. Visa Processes and other necessary requirements. Immigration Information (Legal age requirements, Health Certificate, Police Clearance & Travel Insurance) 	•Task – 22 (Details may be seen at Annexure I)
Week 24	Job Search & Entrepreneurial Skills (General Overseas Employment) Module 23 F&B Business initiation Success stories (For further detail please see Page No: 5 & 6)	 Managing F&B Events How to work with your client How to help your client choose the right food and service How to get a signed contract and down payment. How to organize your time and resources Deliver first assignment with great success. Selection of one country from countries of destination (Gulf Countries, Malaysia, South Korea 	6 th Monthly Test • Task – 23 (Details may be seen at Annexure I)
	Job Search & Entrepreneurial Skills (one country)	etc)focusing on:- I. Trade specific Job Prospects and Earning levels in that country. II. Country Specific Labour laws, entry and exit requirements (Legal age requirements, Health Certificate, Police Clearance & Travel Insurance etc.).	

Week 25	Module 24 OJT Job Search & Entrepreneurial Skills > Motivational Lecture	On Job Training Selection of another country from countries of destination (Gulf Countries, Malaysia, South Korea etc) focusing on: I. Trade specific Job Prospects and Earning levels in that country. II. Country Specific Labour laws, entry and exit requirements (Legal age requirements, Health Certificate, Police Clearance & Travel Insurance	• Task – 24 (Details may be seen at Annexure I)
	(For further detail please see Page No: 5 & 6)	etc.).	
Week 26	Entrepreneurship and Final Assessment in project)	Course Revision and Preparation for and conduction of Final Assessment	

Annexure-I

Tasks For Tourism and Hospitality Management

Task No.	Task Description	Week No.
1	Presentation: At the last day of the week, the students in groups will give presentation in front of their class mates. Importance of Geography in tourism, Climatic variations, climatic regions of world, study of maps, longitude & latitude, international date line, Standard time and Day light saving time.	1
2	Presentation: At the final day of the week, the students in groups will give presentation Climatic conditions prevailing in Pakistan. Impact of weather and climate on tourist destinations. Tourism attractions in different states and territories of Pakistan.	2
3	Presentation: At the end of the week, the students will give presentation on implementing food safety during training including personal hygiene and kitchen hygiene.	3
4	Activity/role play: At the final day of the week, the students will take part in activity/role play to high light Role of Government, public and private sectors, Role of international multinational, state and local tourism organizations in carrying out tourism policies.	4
5	Assessment: The students will be tested through role play to check his Knowledge to plan for the daily activities in order for Evolution of Tourism Planning, General Concepts of Planning	5
6	Practical Assessment: Students will be tested in practical about their Knowledge and understanding of the importance of Explores the basic components of geography in relation with tourism	6
7	Practical Assessment: the students will be tested in practical lab about their Knowledge of geography in designing the itineraries for the Travellers, suggesting them various destinations.	7
8	Practical Assessment: the students will be tested in practical lab about their knowledge of table setup Explores the famous routs to the various Tourist destinations	8
9	Practical Assessment: the students will be tested in practical lab about their knowledge of setting up side stations, cleaning stations, availability of condiments and extra linens and extra cover setup.	9
10	Practical Assessment: the students will be tested in practical lab about their knowledge of receiving the guests, greeting the guests and seating the guests	10
11	Practical Assessment: the students will be tested in practical lab about their knowledge and understanding of order taking is being done correctly in the restaurant	11
12	Practical Assessment: the students will be tested in practical lab about their knowledge and understanding of smooth food service in the restaurant.	12
13	Practical Assessment: the students will be tested in practical lab about their knowledge and understanding Tourist map design: maps showing national parks and wildlife sanctuaries; cultural, historical and religious tourist spots.	14

14	Practical Assessment: the students will be tested in practical lab about their knowledge and understanding of handling complaints.	
15	Written Assessment: the students will be tested through written assessment about their knowledge and understanding of assessing training need of the staff and addressing weak areas.	16
16	Written Assessment: the students will be tested through written assessment about their knowledge and understanding of managing and updating documentation to maintain a tour.	17
17	Practical Assessment: the students will be tested in practical lab about their knowledge and understanding of play his role in the process of different aspect of tourist destination.	
18	Written Assessment: the students will be tested through written assessment about their knowledge and understanding of how to communicate effectively within the organization	
19	Written Assessment: the students will be tested through written assessment about their knowledge and understanding of To analysis the tourism industry at the National/regional level.	
20	Assignment: The students in group will work on assignment getting practical exposure in organizing a tour.	
21	Assignment: The he students in groups will work on assignment to Analyze and appraise a particular form of tourism and tourism business at a specific destination	
22	Assignment: The students in groups will work on assignment to develop capital investment sheet to start the business.	
23	Assignment: The Department will organize field visit/s to different National level tourism destinations/ organizations for the purpose of providing practical exposure to the students during the 7th semester for about ten to twelve days after their 6th Semester Examination and preferably during the vacations.	

Workplace/Institute Ethics Guide

Work ethic is a standard of conduct and values for job performance. The modern definition of what constitutes good work ethics often varies. Different businesses have different expectations. Work ethic is a belief that hard work and diligence have a moral benefit and an inherent ability, virtue or value to strengthen character and individual abilities. It is a set of values centred on importance of work and manifested by determination or desire to work hard.

The following ten work ethics are defined as essential for student success:

1. Attendance:

Be at work every day possible, plan your absences don't abuse leave time. Be punctual every day.

2. Character:

Honesty is the single most important factor having a direct bearing on the final success of an individual, corporation, or product. Complete assigned tasks correctly and promptly. Look to improve your skills.

3. Team Work:

The ability to get along with others including those you doesn't necessarily like. The ability to carry your own weight and help others who are struggling. Recognize when to speak up with an ideas and when to compromise by blend ideas together.

4. Appearance:

Dress for success, set your best foot forward, personal hygiene, good manner, remember that the first impression of who you are can last a life time

5. Attitude:

Listen to suggestions and be positive, accept responsibility. If you make a mistake, admit it. Values workplace safety rules and precautions for personal and co-worker safety. Avoids unnecessary risks. Willing to learn new processes, systems and procedures in light of changing responsibilities.

6. **Productivity**:

Do the work correctly, quality and timelines are prized. Get along with fellows, cooperation is the key to productivity. Help out whenever asked, do extra without being

asked. Take pride in your work; do things the best you know how. Eagerly focuses energy on accomplishing tasks, also referred to as demonstrating ownership. Takes pride in work.

7. Organizational Skills:

Make an effort to improve, learn ways to better yourself. Time management; utilize time and resources to get the most out of both. Takes an appropriate approach to social interactions at work. Maintains focus on work responsibilities.

8. Communication:

Written communication, being able to correctly write reports and memos.

Verbal communications, being able to communicate one on one or to a group.

9. Cooperation:

Follow institute rules and regulations, learn and follow expectations. Get along with fellows, cooperation is the key to productivity. Able to welcome and adapt to changing workplace situations and the application of new or different skills.

10. Respect:

Work hard, work to best of your ability. Carry out orders, do what's asked the first time. Show respect, accept and acknowledge an individual's talents and knowledge. Respects diversity in the workplace, including showing due respect for different perspectives, opinions and suggestions.

Annexure-III

Suggestive Format and Sequence Order of Success Story

S. No	Key Information	Detail/Description
1.	Self & Family	Self-introduction
	background	Family background and socio economic status,
		Education level and activities involved in
		Financial hardships etc.
2.	How he/she came on	 Information about course, apply and selection
	board NAVTTC	Course duration, trade selection
	Training/ or got trained	• Attendance, active participation, monthly tests,
	through any other source	interest in lab work
3.		How job / business (self-employment) was set up
		How capital was managed (loan (if any) etc).
	Post training activities	• Detail of work to share i.e. where is job or business
		being done; how many people employed (in case
		of self-employment/ business)
		Monthly income or earnings and support to family
		Earning a happy life than before
4.	Message to others	Take the training opportunity seriously
	(under training students)	Impose self-discipline and ensure regularity
		Make Hard work pays in the end so be always
		ready for the same.

Note: Success story is a source of motivation for the trainees and can be presented in a number of ways/forms in a NAVTTC skill development course as under:-

- 1. To call a passed out successful person of institute. He/she will narrate his/her success story to the trainees in his/her own words and meet trainees as well.
- 2. To see and listen to a recorded video/clip (5 to 7 minutes) showing a successful person Audio video recording that has to cover the above mentioned points.
- 3. The teacher displays the picture of a successful trainee (name, trade, institute, organization, job, earning per month etc) and narrates his/her story in teacher's own motivational words.
- 4. **Success story:** https://instagram.com/mariy.amzahid?igshid=hiamvd3o6llu